



Moodstruck Esteem Lash Serum

Fact Sheet



Take your lashes—and your esteem—to new heights.

Wish you could get authentically lusher lashes without extensions, fillers, or falsies? Wish granted—Younique's Moodstruck Esteem Lash Serum is here to boost your confidence and your lashes with a special blend of ingredients clinically proven to produce thicker, fuller, longer-looking lashes.* Your lashes just got next-level.

Tell me more

- Nourishing peptides promote the appearance of stronger, lusher, and more durable lashes.
- Contains a hand-selected cocktail of natural extracts for optimal results (like luminaria, a mix of natural extracts that increases lash density).
- Clinically tested results
- Contains cutting-edge encapsulation technology that works to better deliver key ingredients from root to tip.

Price: \$42 USD, \$50 CAD, \$60 AUD, \$58 NZD, £33 GBP, \$730 MXN, 46 € EUR, \$326 HKD for each 7.5 ml / 0.25 fl oz bottle

Application tips

1. Start with clean lashes.
2. Place the brush on the lid side of your lashes and gently sweep from the middle of your lashes to the tips each night before bed.
3. To avoid momentary tingling that may occur if product comes into contact with the eye, avoid getting product too close to the lash root. Allow product to dry completely before sleeping.
4. For maximum effect, repeat application in the morning. Allow product to dry completely before applying mascara.
5. Use daily for four weeks. Reduce use to three times per week once you are satisfied with the appearance of your lashes.



*This daily eyelash serum increases lash volume by up to 39% and longer-looking lashes by up to 29% after four weeks of twice daily application. Averaged results observed in independent laboratory testing.

About Younique

Nature + Love + Science. Since its inception in 2012, Younique has been committed to developing beauty products that combine innovative science with the best ingredients nature has to offer. Younique, famous for its best-selling Moodstruck 3D Fiber Lashes+, is the first direct selling company to pioneer the social media-based business model. Founded by a brother-sister team—Derek Maxfield and Melanie Huscroft—Younique offers women the opportunity to look and feel great while helping advance the brand's mission of uplifting, empowering and validating women around the world.

For more information on Younique and to purchase products, visit www.youniqueproducts.com.

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