



MOODSTRUCK® Pressed Shadow

Fact Sheet



Go ahead: impress yourself.

Let your mood lead the way as you explore a collection of intensely pigmented, professional-quality eyeshadows. This line features four luxurious finishes—matte, satin, shimmer, and metallic—for creating endless eye looks tailored to your unique personality.

Customize your collection:

SINGLE COMPACT – Found a color you love? Buy a single that comes with its own interchangeable and refillable compact.

QUAD PALETTE – Create your custom quad shadow palette. This interchangeable and refillable palette allows you to create your own perfect look. Add the four shadows you'd like when you select a quad palette for purchase.

8 PALETTE – Choose either an empty palette to house your favorite eight shadows or select an eight compact filled with the shadows you want to try.

25 PALETTE – The ultimate palette. Treat your collection right with this easily stackable, mirrored compact. Its entire base is magnetized to keep shadows in place. Shadows not included.

REFILL – Running low on your favorite color? Buy a refill pan and replace an empty shadow in your single compact, quad palette, 8 palette, or 25 palette for a fresh start.

Tell me more

- Shadows are formulated with primer-infused technology for up to 12-hour wear.
- Mix-and-match to build your own custom palette in any size you wish.

Application tips

- Begin by applying MOODSTRUCK® eye primer over eyelids and brow bone area.
- Apply MOODSTRUCK® pressed shadows to eyelids and brow bone area.

Use with

- MOODSTRUCK® eye primer
- YOUNIQUE™ crease brush
- MOODSTRUCK PRECISION™ pencil eyeliner
- YOUNIQUE™ blending brush

Price for 1.8 g / 0.06 oz

Single compact with shadow

\$18 USD | \$22 CAD | \$25 AUD | \$25 NZD | £14 GBP | \$315 MXN | 19.50 € EUR | HK\$140

Quad palette with shadows

\$52 USD | \$63 CAD | \$75 AUD | \$72 NZD | £41 GBP | \$905 MXN | 57 € EUR | HK\$403

8 palette with shadows:

\$99 USD | \$119 CAD | \$142 AUD | \$135 NZD | £79 GBP | \$1,720 MXN | 105 € EUR | HK\$768

8 palette (empty)

\$16 USD | \$20 CAD | \$23 AUD | \$23 NZD | £13 GBP | \$279 MXN | 18 € EUR | HK\$124

25 palette (empty)

\$25 USD | \$30 CAD | \$36 AUD | \$35 NZD | £19.50 GBP | \$435 MXN | 27 € EUR | HK\$194

Refill (compact not included)

\$14 USD | \$17 CAD | \$21 AUD | \$20 NZD | £11 GBP | \$244 MXN | 16 € EUR | HK\$109



About Younique

Nature + Love + Science. Since its inception in 2012, Younique has been committed to developing beauty products that combine innovative science with the best ingredients nature has to offer. Younique, famous for its best-selling MOODSTRUCK 3D FIBER LASHES+™ lash enhancer, is the first direct-selling company to pioneer the social media-based business model. Founded by a brother-sister team—Derek Maxfield and Melanie Huscroft—Younique offers women the opportunity to look and feel great while helping advance the brand's mission to UPLIFT, EMPOWER, VALIDATE™ women around the world.

For more information on Younique and to purchase products, visit www.youniqueproducts.com.

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