We're constantly in awe of the stories we hear about how Younique has changed lives, and we know that’s thanks to you, our customers and Presenters. We strive each day to find new ways to uplift, empower, and validate women everywhere, and we couldn’t do it without you.

This year, we’re focusing on ways to help you flourish, both personally and professionally, through #YFlourish2017. Throughout 2017, we’ll be launching new products and programs designed to help you grow, enhance your beauty, and showcase your individuality—and we want to hear how you plan to flourish, too. We’d love to hear your stories through social media with #YFlourish2017.

Since our last catalog, we’ve broken records, hit major milestones, and launched into new markets. More than 11,000 Presenters joined our Y-Family on January 2 alone, and soon after, we passed the 600,000 Presenter mark. We’ve expanded into Hong Kong and Italy, and we’re excited to watch those markets flourish.

As you dive into this beautiful version of the catalog, you’ll find new products as well as reliable favorites—including the completely reformulated Moodstruck 3D Fiber Lashes+, which sold more than 90,000 units on its first day. We hope that our products help you feel beautiful, inside and out. Here’s to a new year filled with flourish and fulfillment!

DEREK MAXFIELD
Founder & CEO

MELANIE HUSCROFT
Co-Founder & CVO
À la mode is like having lighting in a bottle (and tube and compact). Achieve a vibrant, illuminated finish with a line of highlighters that allows you to build your own level of light. The extremely versatile and blendable cream, cream to powder, and powder Luminizers will have you turning heads and taking the spotlight wherever you go.

**TOP OFF YOUR LOOK WITH YOUR OWN BEST LIGHT**

**NEW RELEASES**

**TOUCH À LA MODE**

**CREAM TO POWDER LUMINIZER**
$39 USD | $47 CAD

Precise, on-the-go highlighting that applies like a cream but feels like powder. Available in 5 shades.

**POWDER LUMINIZER**
$39 USD | $47 CAD

A lightweight, light-diffusing pressed powder gives your skin a radiant finish. Available in 5 shades.

**CREAM LUMINIZER**
$39 USD | $47 CAD

Creamy, buildable lighting in a bottle blends easily for a radiant and silky-smooth finish. Available in 5 shades.

**SET OF 3**
$105 USD | $127 CAD

Select 1 of each: Cream, Cream-to-Powder, Powder Luminizers.

**BEST LIGHT**
BROWS THAT WOW
MOODSTRUCK BROW OBSESSION PALETTE
$39 USD | $47 CAD

Get five versatile products in one mirrored compact: light and dark sculpting powders, matte and shimmer highlighters, and a setting wax to keep your brows set to stun. Available in three shades: Blond, Brunette, Dark Brunette/Black.

NEW RELEASES

LOCK AND LOAD YOUR LOOK

TOUCH BEHOLD SETTING SPRAY
$39 USD | $47 CAD

Our ultrafine, non-sticky mist sets makeup while hydrating, helping you keep your face in place. Mist on throughout the day to refresh and reset makeup, or use as a primer for a refining, matte look.

COMING SOON

TOUCH BEHOLD TRANSLUCENT SETTING POWDER
$39 USD | $47 CAD

Create a soft-focus effect that provides a flawless, photo-ready finish. Use as the finishing touch to help keep makeup in place, or wear directly on skin for a softening, matte look.

Set of 2
$70 USD | $85 CAD
1 each: Touch Behold Setting Spray, Touch Behold Translucent Setting Powder

COMING SOON

BEHOLD YOUR BEAUTY
**POWDER/CONCEALER BRUSH**
$42 USD | $50 CAD
Applies powder and concealer to small and large areas for a smooth, airbrushed finish. Made with synthetic micro-crystal fibers.

**FAN BRUSH**
$25 USD | $30 CAD
Lightly dusts powder foundations, setting powders, bronzers, and luminizers for an airy, lightweight finish. Made with synthetic micro-crystal fibers.

**BROW ARTIST BRUSH**
$19 USD | $23 CAD
Line and sculpt stunner brows with ultra-thin angled and flat ends. Made with synthetic micro-crystal fibers.

**THE EYES HAVE IT**
**SPLURGE CREAM SHADOW MATTES**
$26 USD | $31 CAD
Set of 3
$70 USD | $84 CAD

**NEW COLORS**
Visit page 21 for all the classic colors!

**MORE MATTE MAGIC**

**FACE BRUSH SET**
$175 USD | $209 CAD
- Powder Puff Brush
- Blusher Brush
- Foundation Brush
- Concealer Brush
- Powder/Concealer Brush
- Liquid Foundation Brush
- Contour Brush

**COMPLETE BRUSH SET**
$328 USD | $392 CAD
- Powder Puff Brush
- Contour Brush
- Liner/Shader Brush
- Foundation Brush
- Crease Brush
- Deluxe Eye Brush
- Lash Comb/Brow Brush
- Liquid Foundation Brush
- Brow Artist Brush
- Powder/Concealer Brush
- Fan Brush
- Lip Brush
- Angled Shadow/Sponge Brush
- Cream Shadow Brush
- Concealer Brush
- Blusher Brush
PLUS A BRUSH ROLL BAG!

**EYE BRUSH SET**
$107 USD | $129 CAD
- Deluxe Eye Brush
- Liner/Shader Brush
- Crease Brush
- Cream Shadow Brush
- Angled Shadow/Sponge Brush
- Brow Artist Brush
- Lash Comb/Brow Brush
- Angled Shadow/Sponge Brush
- Cream Shadow Brush
- Lip Brush
- Fan Brush
- Angled Shadow/Sponge Brush
- Brow Artist Brush
- Lash Comb/Brow Brush

**BROW ARTIST BRUSH**
$19 USD | $23 CAD
Line and sculpt stunner brows with ultra-thin angled and flat ends. Made with synthetic micro-crystal fibers.

**FAN BRUSH**
$25 USD | $30 CAD
Lightly dusts powder foundations, setting powders, bronzers, and luminizers for an airy, lightweight finish. Made with synthetic micro-crystal fibers.

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$19 USD | $23 CAD
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**NEW RELEASES**

**NEW COLORS**
Visit page 21 for all the classic colors!

**MORE MATTE MAGIC**

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PLUS A BRUSH ROLL BAG!

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Line and sculpt stunner brows with ultra-thin angled and flat ends. Made with synthetic micro-crystal fibers.

**FAN BRUSH**
$25 USD | $30 CAD
Lightly dusts powder foundations, setting powders, bronzers, and luminizers for an airy, lightweight finish. Made with synthetic micro-crystal fibers.
NEW COLORS
The perfect additions to our classic colors!

Lunar

Lucid

COLOR YOUR KISSEr
MOODSTRUCK MINERALS
LUCRATIVE LIP GLOSS
$15 USD | $18 CAD
Lasting, moisturizing shine.
Set of 3
$40 USD | $48 CAD

Lippy


NEW COLORS
Visit page 19 for all the classic colors!

LIPLOCKED AND LOADED
MOODSTRUCK OPULENCE
LIPSTICK
$19 USD | $23 CAD
Blanket your lips in luxurious colors that glide on effortlessly.
Set of 3
$50 USD | $60 CAD

NEW COLORS
Visit page 17 for all the classic colors!

MOODSTRUCK MINERALS STIFF UPPER LIP LIP STAIN
$22 USD | $26 CAD
SET OF 3
$60 USD | $72 CAD

Swagger

Opportunistic

Top Notch

Ambitious

Speechless

Shameless

Sucker-Punched

Sensational

Serendipitious

Smoldering

NEW COLORS
Visit page 19 for all the classic colors!
NEW COLLECTIONS

SAVINGS OF 15%

EYE OF THE BEHOLDER
$173USD | $208CAD

The eyes have it! Perfect your brows with our new Brow Obsession Palette and enhance your eyes with the Addiction Shadow Palette of your choice, our newly reformulated 3D Fiber Lashes+, and more.

- Moodstruck Brow Obsession Palette
- Moodstruck Precision Brow Liner
- Moodstruck Addiction Shadow Palette
- Moodstruck Precision Pencil Eyeliner or Lip Liner
- Moodstruck 3D Fiber Lashes+
- Moodstruck Opulence Lipstick
- Angled Shadow/Sponge Brush
- Brow Artist Brush
- Collection Bag—your choice of style

SAVINGS OF 15%

THE FULL FLOURISH
$215USD | $258CAD

This extensive collection kicks your beauty basics up a notch with beautiful colors for skin, cheeks, eyes, and lips. Choose your favorite shades from our best-selling products and try our hottest new releases, including à la mode Cream to Powder Luminizer and the newly reformulated 3D Fiber Lashes+.

- Touch Mineral Liquid Foundation
- Touch à la mode Cream to Powder Luminizer
- Moodstruck Minerals Pressed Blusher
- Moodstruck Precision Pencil Eyeliner
- Splurge Cream Shadow
- Moodstruck Minerals Pigment Powder
- Moodstruck 3D Fiber Lashes+
- Lip Bonbons Tinted Lip Balm
- Moodstruck Lip Exfoliator
- Moodstruck Minerals Stiff Upper Lip Lip Stain
- Collection Bag—your choice of style

SAVINGS OF 15%

GLAMOUR GRAB BAG
$196USD | $236CAD

Cover all your beauty bases with this fundamental collection. Choose your favorite shades from our popular Addiction Shadow Palette and Splash Liquid Lipstick, and try our hottest new releases, including à la mode Powder Luminizer and the newly reformulated 3D Fiber Lashes+.

- Touch Mineral Pressed Powder Foundation
- Touch Mineral Liquid Foundation
- Touch à la mode Powder Luminizer
- Moodstruck Precision Pencil Eyeliner
- Moodstruck Addiction Shadow Palette
- Moodstruck 3D Fiber Lashes+
- Moodstruck Splash Liquid Lipstick
- Collection Bag—your choice of style

SAVINGS OF 14%

ABOUT FACE
$150USD | $180CAD

Enhance your natural beauty with complete complexion coverage. Our much-requested new luminizer and setting powder will help you glow and give your look lasting power.

- Touch Glorious Face Primer
- Touch Mineral Skin Perfecting Concealer
- Touch Mineral Liquid Foundation
- Touch à la mode Cream Luminizer
- Touch Behold Translucent Setting Powder
- Collection Bag—your choice of style

SAVINGS OF 15%

GLAMOUR
$150USD | $180CAD

Cover all your beauty bases with this fundamental collection. Choose your favorite shades from our popular Addiction Shadow Palette and Splash Liquid Lipstick, and try our hottest new releases, including à la mode Powder Luminizer and the newly reformulated 3D Fiber Lashes+.

- Touch Mineral Pressed Powder Foundation
- Touch Mineral Liquid Foundation
- Touch à la mode Powder Luminizer
- Moodstruck Precision Pencil Eyeliner
- Moodstruck Addiction Shadow Palette
- Moodstruck 3D Fiber Lashes+
- Moodstruck Splash Liquid Lipstick
- Collection Bag—your choice of style

SAVINGS OF 14%

ABOUT FACE
$150USD | $180CAD

Enhance your natural beauty with complete complexion coverage. Our much-requested new luminizer and setting powder will help you glow and give your look lasting power.

- Touch Glorious Face Primer
- Touch Mineral Skin Perfecting Concealer
- Touch Mineral Liquid Foundation
- Touch à la mode Cream Luminizer
- Touch Behold Translucent Setting Powder
- Collection Bag—your choice of style
SAVINGS OF 15%
CLEAN SLATE
$135 USD | $162 CAD
Start your day like royalty with our daytime skin care collection. With the right mix of cleansing, moisturizing, and pampering from the Younique Royalty product line, you'll be ready to put your best face forward.
- Royalty Cleanser (Pore Purifying or Moisture Boosting Gentle)
- Royalty Rose Water Toning Spritz
- Royalty Instant Lifting Serum
- Royalty Day Moisturizer (Divine Daily Moisturizer, Hydrating Day Cream, or Renewing Day Cream)
- Royalty Collection Bag

SAVINGS OF 14%
BEAUTY SLEEP
$172 USD | $207 CAD
Replenish your skin while you rest with our nighttime skin care set. Our Younique Royalty products will prepare you to sleep like a princess!
- Royalty Cleanser (Pore Purifying or Moisture Boosting Gentle)
- Royalty Detoxifying Mask
- Royalty Uplift Beauty Serum
- Royalty Time Correcting Night Cream
- Royalty Collection Bag

MOODSTRUCK 3D FIBER LASHES+
$29 USD | $35 CAD
Built from the ground up, the all-new, wholly re-engineered Moodstruck 3D Fiber Lashes+ will boost your lash look like never before. We tossed out the old formula and started from scratch, and the result is a product that is built to last. See up to a 500% increase in average volume* with your first coat—and you don't have to stop there. Whether you're feeling subtle or sassy, defiant or classy, the new Moodstruck 3D Fiber Lashes+ will help you go wherever your mood takes you.
*Averaged results observed in independent laboratory testing, when compared against bare lashes.
DITCH BLEMISHES FOR BEAUTY

TOUCH MINERAL SKIN PERFECTING CONCEALER
$29 USD | $35 CAD

Blend away blemishes, scars, and even tattoos with this water-resistant, satin-finish concealer that lasts for hours and lets your natural beauty shine through. The lightweight, full-coverage shades correspond to our Touch Mineral Foundations.

OFF TO A SMOOTH START

TOUCH MINERAL LIQUID FOUNDATION
$39 USD | $47 CAD

This smooth foundation goes on liquid and dries to a soft, powdery finish while optical diffusers blur imperfections and pores. No touch-ups necessary. Each shade is also available as a corresponding Touch Mineral Concealer, Pressed Powder, and Cream Foundation.
SKIN CARE FIT FOR A QUEEN

GIVE YOUR SKIN THE ROYAL TREATMENT

YOUNIQUE ROYALTY

Nurture, protect, and restore your skin around the clock with the Younique Royalty skin care line. Pamper yourself with cleansers, serums, moisturizers, and a mask that will help your skin look beautiful.

DON’T SKIP THIS STEP IN YOUR PREP

TOUCH GLORIOUS FACE PRIMER

$39 USD | $47 CAD

Give your day—and your face—a nice, smooth start. This velvety soft primer preps your skin for makeup coverage that will stay flawless.
LIPS THAT LAST

MOODSTRUCK MINERALS STIFF UPPER LIP LIP STAIN
$22 USD | $26 CAD

Get vibrant color that stays put with this lip stain in smooth, matte finishes. Swipe on your stain and go about your day—your color will stick with you. Now available in six new colors.

ADD POWER TO YOUR PUCKER

MOODSTRUCK SPLASH LIQUID LIPSTICK
$27 USD | $32 CAD

Let your lips do the talking with matte liquid lipsticks that range from fresh orchid to true crimson to daring navy. These rich yet airy lipsticks will leave you feeling brave and bold.
Affluent  Conceited  Excessive  Extravagant  Fortunate  Loaded  Pretentious  Prodigal  Ritzy  Stinkin' Rich  Swanky  Upper Class  Upscale  Vain

Well-To-Do  Sitting Pretty  Swagger  Ambitious  Opportunistic  Top Notch

COLORS YOU CRAVE  MOODSTRUCK ADDICTION  SHADOW PALETTE  $49 USD | $59 CAD
Palettes 1 through 4 boast seven matte, pearl, and shimmer finishes. Palette 4 is filled with earthy browns and blues, and the one-of-a-kind Palette 5 offers reflective metallic and transforming, prismatic jewel tones.

Moodstruck Opulence Lipstick  $19 USD | $23 CAD
Pamper your pout with full-coverage wear that won’t let you fade away into the background. These smooth colors in matte and pearl finishes glide on effortlessly and stay vibrant and in place.

LUXURIOUS LIPS  MOODSTRUCK OPULENCE LIPSTICK  SET OF 3  $130 USD | $156 CAD

BEST SELLERS
With so many great products designed to help your true beauty shine through, we can’t contain everything Younique has to offer on these pages!


**FIND MORE ONLINE**

Facebook.com/YouniqueProducts

Pinterest.com/YouniqueMakeup

Plus.Google.com/+Youniqueproducts

YouTube.com/youniqueproducts

Instagram.com/Younique_Corporate

@YOUNIQUESNAPS

**LOVE THESE LOOKS?**

A SPLURGE YOU DESERVE

**SPLURGE CREAM SHADOW**

$26 USD | $31 CAD

Take your eye looks to a whole new level with Splurge Cream Shadow, luxurious shadows fit for wherever the day takes you. Shimmer Splurge Cream Shadows are creamy, airy, and light; while matte Splurge Cream Shadows are dense yet velvety smooth and dry to a soft powder.

SEE PAGE 6 FOR NEW SHADE RELEASE DATES

**MATTE**

A. Faithful
B. Happy
C. Amused
D. Victorious
E. Magnificent
F. Bittersweet
G. Proud
H. Unapologetic

**SHIMMER**

M. Hopeful
N. Majestic
O. Tenacious
P. Defiant
Q. Elegant
R. Whimsical
S. Extravagant
T. Charming
U. Skeptical
V. Assertive
W. Dreamy
X. Dainty
Y. Noble
Living the Younique lifestyle is a commitment to uplifting, empowering, and validating women everywhere. It’s devoting yourself to helping a global family of women realize their potential for personal growth and financial reward. Together, we make a beautiful team.

Are you ready to live Younique?

Contact your Presenter to join the Younique Family.

LOVE IT. SHARE IT. LIVE IT.

The Younique Foundation inspires hope in women who were sexually abused as children or adolescents by hosting them at a retreat, where they are uplifted by each other and learn skills that can help them find individual healing.

Through the Defend Innocence campaign, the Younique Foundation educates parents and empowers them to protect their children from sexual abuse while leading a public dialogue to bring the epidemic of abuse to light.

LEARN MORE AT YOUNIQUEFOUNDATION.ORG

Our Mission

UPLIFT, EMPOWER, VALIDATE

and ultimately build self-esteem in women around the world

THE YOUNIQUE PRESENTER KIT!

Start your business out strong.

*Presenter Kit contents are subject to change.
TIME TO PARTY! Hosting Virtual Parties is the perfect way for you and your friends to share Younique—and to earn a little something in return. Spread the love with a party, and watch your business grow.

HOST A VIRTUAL PARTY

www.youniqueproducts.com

For more information, contact: US-85010-06