Host a **YOUNIQUE™** virtual party

Time to party! Hosting a Younique virtual party is the perfect way for you and your friends to share Younique—and to earn a little something in return. Spread the love with a party, and save on products.

HK MAR 2018 - SEPT 2018 (10 PACK)
HK-85410-10

MARCH - AUGUST 2018 • HK

younique™

From left to right: Lindsey Lake, U.S., Ivonne Höcker, DE, Jill Maxfield Howell, U.S., Janelle Heyl, U.S., Sadie Hinchliffe, U.K., Takako Reed, U.S., Lynna Zapata, U.S., Casti Salinas, U.S., Marie-Carmel Bien-Aime, CA, Krista Kasper, U.S.

We are proud to say this catalog features only

Younique Presenters.

Never underestimate the influence empowered women have on the world. At Younique, we witness the impact of these women every day, and we're both humbled by their greatness and overwhelmed by their dedication.

Check out our newest products, our best sellers, and, of course, our beautiful Younique Presenters as models. Once you see what we've been working on, there won't be any question why we're what everyone keeps talking about.

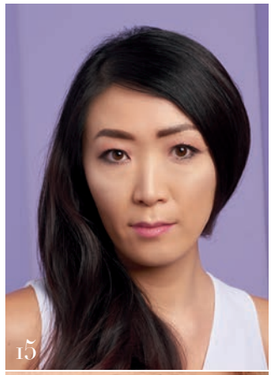
With Love,

DEREK MAXFIELD
Founder & CEO

MELANIE HUSCROFT
Co-Founder & CVO

THE YOUNIQUE LOVE IT GUARANTEE™

We're so confident that you'll love Younique that we guarantee your satisfaction with, and the quality of, all of our products. We've crafted our product guarantee policy to make purchasing YOUNIQUE™ products easy and worry-free. If you don't love it, we've got you covered!



WHAT'S NEW

Novelty only goes so far: we'd rather reinvent and revolutionize. **We're obsessed with improvement,** from honing color matching to perfecting beloved formulas. **We want better and we want exciting.** And...well, we don't mean to brag, but our newest products are **nothing short of exhilarating.**

NEW RELEASES

37 MOODSTRUCK® Pressed Shadow NEW SHADES

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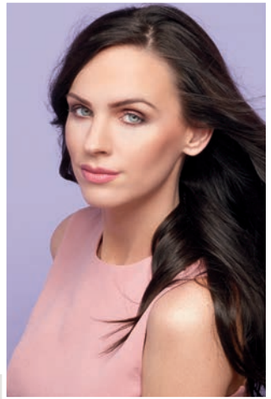
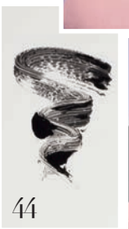




younique
Royalty

YOUNIQUE ROYALTY™

SKIN CARE

UNMASK
YOUR BEAUTY

What's she wearing?

Janelle is wearing
YOUNIQUE ROYALTY™ oil control mask.

A. YOUNIQUE ROYALTY™
Oil Control Mask

HK$380
Mattifies oily skin, minimizes the appearance of pores, and improves skin clarity and tone.

B. YOUNIQUE ROYALTY™
Exfoliating Mask

HK$380
Gently exfoliates to reveal healthier-looking skin while reducing the appearance of pore size.

C. YOUNIQUE ROYALTY™
Detoxifying Mask

HK$380
Cleanses skin for a smoother, more polished appearance.

See applicator on page 51.

FOR YOUR DAILY ROUTINE

A. YOUNIQUE ROYALTY™
Rose Water Toning Spritz

HK$225
Leaves a light, fragranced finish.

B. YOUNIQUE ROYALTY™
Renewing Day Cream

HK$326
Protects normal to oily skin with SPF 20, vitamins C and E, and baobab oil.

A

B

Want spa luxury, but not the luxury price tag? Wish granted. Our **YOUNIQUE ROYALTY™ skin care line brings the spa to your bathroom**—and you won't need to take out a second mortgage. Each product addresses your **skin care needs with gentle effectiveness** so you can have **sensational, touchable skin** while you conquer the day (and the world).

C

D

E

C. YOUNIQUE ROYALTY™
Hydrating Day Cream

HK$326
Protects normal to dry skin with SPF 20.

D. YOUNIQUE ROYALTY™
Divine Daily Moisturizer

HK$303
A beauty staple for radiant-looking skin.

E. YOUNIQUE ROYALTY™
Instant Lifting Serum

HK$504
Specially formulated for a smoother-looking complexion.

FOR YOUR **NIGHTLY** ROUTINE

A. YOUNIQUE ROYALTY™
Shine Cleansing Cloths

HK$155
Removes makeup and dirt for a fresh start.

B. YOUNIQUE ROYALTY™
Time Correcting Night Cream

HK$380
Wake up to dreamy skin with this rich night cream.

C. YOUNIQUE ROYALTY™
UPLIFT® Beauty Serum

HK$504
Beautifies skin for a smoother, healthier-looking complexion.

D. YOUNIQUE ROYALTY™
Moisture Boosting Gentle Cleanser

HK$303
Cleanser with baobab oil and white birch extract ideal for normal to dry skin.

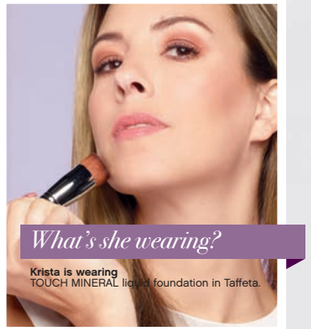
E. YOUNIQUE ROYALTY™
Pore Purifying Cleanser

HK$303
Jojoba beads exfoliate while willow birch extract enhances skin.

YOUNIQUE™

FOUNDATIONAL

ELEMENTS



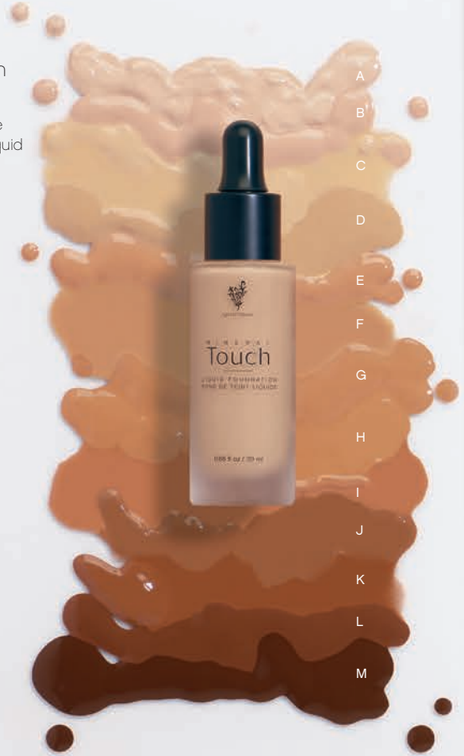
What's she wearing?

Krista is wearing
TOUCH MINERAL liquid foundation in Taffeta.

YOUNIQUE TOUCH MINERAL Liquid Foundation

HK$303
This divinely touchable foundation goes on liquid and dries to a soft, powdery finish while optical diffusers blur imperfections.

A. Scarlet
B. Organza
C. Velour
D. Taffeta
E. Chiffon
F. Satin
G. Cashmere
H. Velvet
I. Charmeuse
J. Chenille
K. Cypress
L. Suede
M. Georgette



We are our own canvases, and for us the feel of brush against skin is simply the harnessing of our nature. This is the first step, **the preparation of the masterwork to come.** We are readying ourselves for perfection.

YOUNIQUE TOUCH MINERAL Pressed Powder Foundation

HK$248
This no-fuss foundation gives breathable, buildable coverage with a matte finish.

YOUNIQUE TOUCH Foundation Set of 2

HK$465
Twice as nice, this set is your choice of any cream and powder foundations.

TOUCH GLORIOUS™ Face Primer

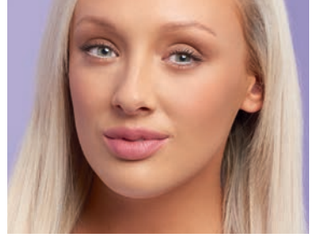
HK$303
Velvety soft primer allows for even application of makeup.

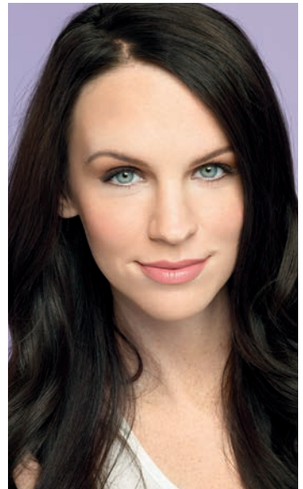
YOUNIQUE TOUCH MINERAL Skin Perfecting Concealer

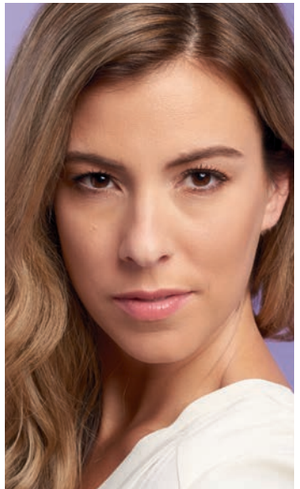
HK$225
Full-coverage, lightweight concealer that corresponds to all shades.

YOUNIQUE TOUCH MINERAL Cream Foundation

HK$248
Radiant, buildable medium coverage with a silky feel.







A. Opaline
B. Pearly
C. Lustrous
D. Benevolent
E. Iridescent

TOUCH À LA MODE™ Powder Luminizer

HK$303
Light-diffusing pressed powder. Ideal for a variety of skin types.

TOUCH À LA MODE™ Cream Luminizer

HK$303
Multidimensional liquid luminizer ideal for a variety of skin types.

TOUCH À LA MODE™ Cream to Powder Luminizer

HK$303
On-the-go highlighting stick applies like a cream, but feels weightless.

Cream Bisque Honey Caramel Chestnut Carob

Sunset
Malibu
Hermosa

BEACHFRONT® Bronzer

HK$248
Half matte, half shimmer bronzer for year-round golden glow.

BB FLAWLESS Complexion Enhancer

HK$303
Tinted moisturizer. Lightweight, easy to apply, and versatile.

BB FLAWLESS Set

HK$698
Set of 2 BB FLAWLESS complexion enhancers in your choice of shades, plus YOUNIQUE™ Blending Buds.

What's she wearing?

Ivonne is wearing
BB FLAWLESS complexion enhancer in Bisque, TOUCH À LA MODE™ cream and cream to powder luminizers in Pearly, and BEACHFRONT® bronzer in Malibu.

Sadie is wearing
BB FLAWLESS complexion enhancer in Honey and TOUCH À LA MODE™ cream and powder luminizers in Pearly.

TOUCH BEHOLD®
Setting Spray

HK$303
Get ready, get set, and go! Keeps makeup in place, so you're picture-perfect.

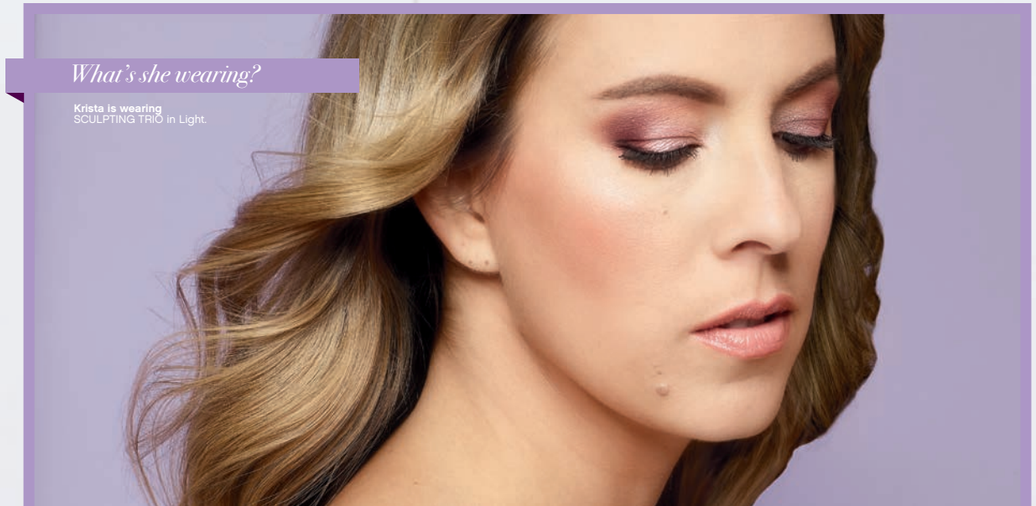
SCULPTING TRIO
Highlight & Contour Set

HK$380
The secret to a killer contour, this sculpting trio has everything you need for a perfectly defined and highlighted face.

Define, exaggerate, highlight. **We've got the perfect way to show you off.** Don't be coy—you're too important to hide.

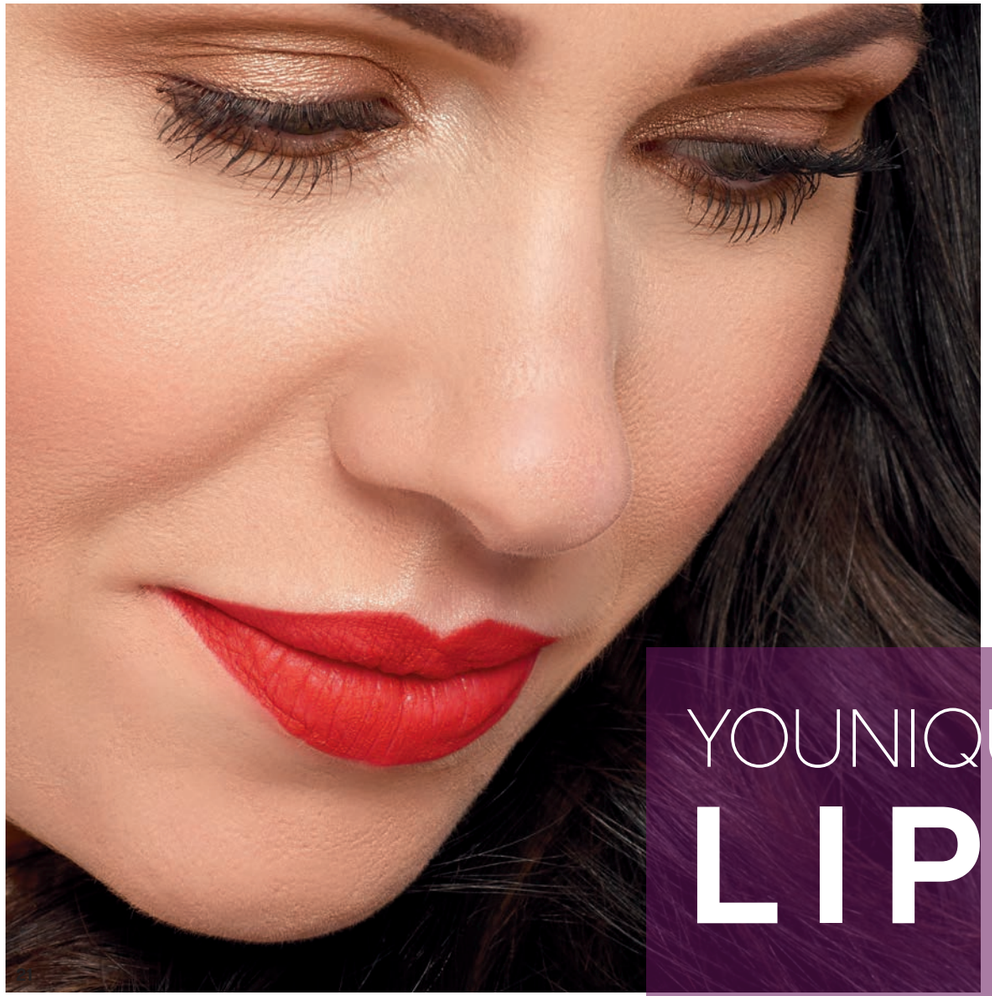
TOUCH BEHOLD®
Translucent Setting Powder

HK$303
Apply over your makeup to create a soft-focus effect that provides a flawless, photo-ready finish. Set it, forget it, and conquer your day.



MOODSTRUCK MINERALS®
Pressed Blusher

HK$225
Highly pigmented for rich, pure color.



YOUNIQUE™
LIPS

LIPBONDONS
Tinted Lip Balm

HK$171
Formulated with moisturizing oils.
Sheer with a hint of color.

LIPBONDONS
Tinted Lip Balm
Set of 5

HK$768

MOODSTRUCK®
Lip Exfoliator

HK$163
Creates a smooth surface so lip products apply evenly.

STIFF UPPER LIP®
Lip Stain
Set of 3

HK$465

STIFF UPPER LIP® Lip Stain

HK$171
Long-wearing, vibrant lip color. Matte finish.

What's she wearing?

Lynna is wearing
STIFF UPPER LIP® lip stain in Skittish and Sucker-Punched.

What's she wearing?

Takako is wearing
LIPBONBONS tinted lip balm in Cherry Cobbler.

What's she wearing?

Janelle is wearing
LUCRATIVE LIP GLOSS® in Lippy.

LUCRATIVE LIP GLOSS®

HK$117
Non-stick with high gloss.

LUCRATIVE LIP GLOSS® Set of 3

HK$310

You're bold, intelligent, empowered, and fearless. Your words have soothed and encouraged, implored and explained. **You've never backed down** and you never will. Be sure your lips command just **as much attention** as the words coming out of them.

MOODSTRUCK PRECISION™
Pencil Lip Liner

HK$117
Tapered tip creates pure line.

MOODSTRUCK PRECISION™
Pencil Lip Liner Set of 3

HK$310

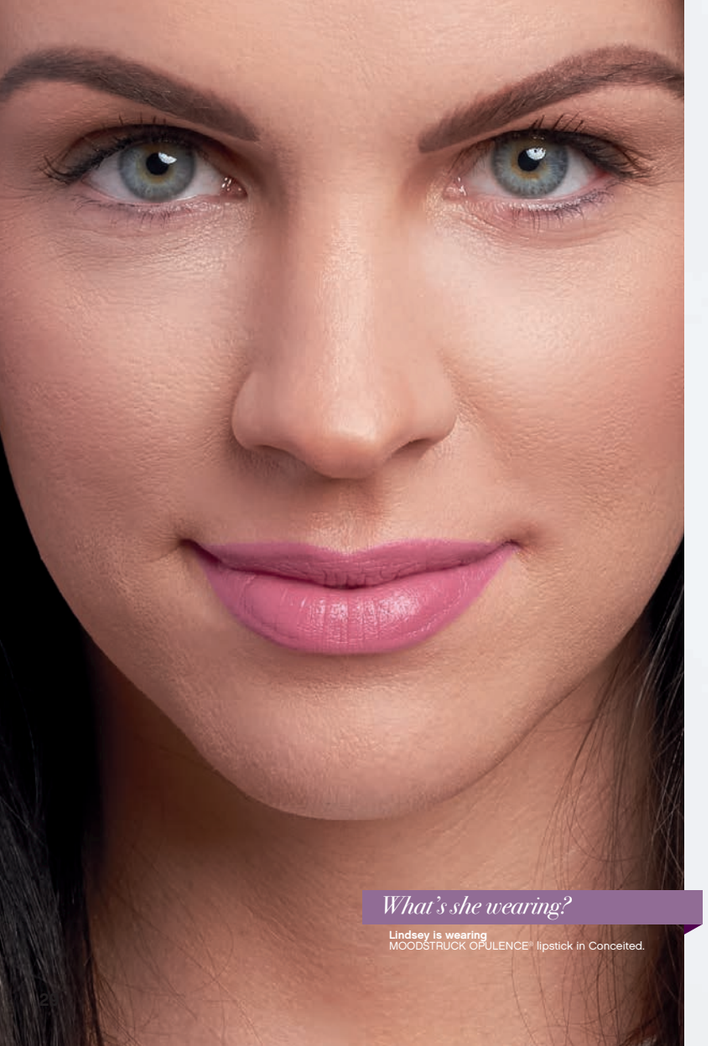
MOODSTRUCK PRECISION™
Pencil Lip Liner Set of 10

HK$696
Includes free sharpener.

All 21 MOODSTRUCK PRECISION™
Pencil Eyeliners and Lip Liners

HK$1822
Includes free sharpener.

*See page 41 for eyeliners.



What's she wearing?

Lindsey is wearing
MOODSTRUCK OPULENCE® lipstick in Conceited.

MOODSTRUCK OPULENCE®
Lipstick

HK$148
Rich, full-powered coverage.

MOODSTRUCK OPULENCE®
Lipstick Set of 3

HK$388

They speak their own language. They're a **source of fascination**, a series of curves reflecting your complexity. **Honor your lips**—illuminate their influence.

MOODSTRUCK SPLASH®
Liquid Lipstick

HK$210

Opaque, saturated color with a matte finish.

MOODSTRUCK SPLASH®
Liquid Lipstick
Set of 3

HK$566

YOUNIQUE™

EYES

MATTE

MOODSTRUCK SPLURGE
Cream Shadow

HK$202
Versatile saturated color. Feels weightless, looks seamless.

MOODSTRUCK SPLURGE
Cream Shadow Set of 3

HK$543

SHIMMER

MOODSTRUCK® Pressed Shadow

SINGLE COMPACT HK$140
QUAD PALETTE HK$403
***8 PALETTE HK$124**
8 PALETTE WITH SHADOWS HK$768
***25 PALETTE HK$194**
REFILL HK$109

Build a custom shadow palette with any color selection of pressed shadows.

NEW

NEW

*MOODSTRUCK® pressed shadow not included in palette.

MATTE

Guillible
Lively — NEW
Marvelous
Timid
Legendary
Hesitant
Fervent
Gingerly
Cynical
Astute
Nonsensical

SATIN

Witty — NEW
Discreet
Nimble
Irrational
Crafty
Agile
Pessimistic
Fancy — NEW

METALLIC

Alive — NEW
Shrewd
Gifted — NEW
Slick
Inconceivable
Manipulative
Optimistic
Antsy
Thankful — NEW
Credulous
Fanatical
Gentle — NEW
Ambiguous — NEW

SHIMMER

Trusting

MOODSTRUCK® Eye Primer

HK$186
Makes eyeshadows vivid and longer-lasting.

What's she wearing?

Lynna is wearing
MOODSTRUCK® pressed shadows in Credulous and Crafty.

Palette 1

MOODSTRUCK ADDICTION®
Shadow Palette

HK$380
Highly pigmented in matte, satin, and shimmer finishes.

MOODSTRUCK ADDICTION®
Shadow Palette Set of 3

HK$1008

Palette 2

Palette 3

Palette 4

Palette 5

What's she wearing?

Ivonne is wearing
MOODSTRUCK ADDICTION®
shadow palette 3 in Tickled and Cheeky.

MOODSTRUCK PRECISION™ Liquid Eyeliner

HK$163
Thick or thin and straight to the point.

MOODSTRUCK PRECISION™ Liquid Eyeliner Set of 5

HK$729

MOODSTRUCK PRECISION™ Pencil Eyeliner

HK$117
Bold, blendable color.

MOODSTRUCK PRECISION™ Pencil Eyeliner Set of 3

HK$310

MOODSTRUCK PRECISION™ Pencil Eyeliner Set of 10

HK$696
Includes free sharpener.

All 21 MOODSTRUCK PRECISION™ Pencil Eyeliners and Lip Liners

HK$1822
Includes free sharpener.

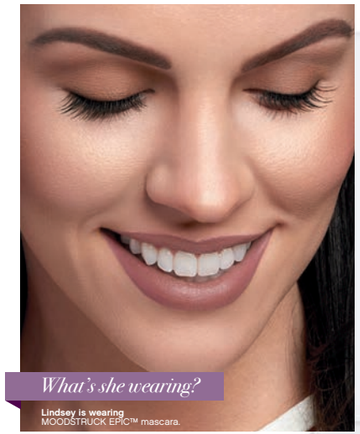
*See page 27 for lip liners.

MOODSTRUCK PRECISION™ DIP & DRAW™ Eyeliner

HK$163
Saturated color and an ultra-fine tip: ideal for cat eyes.

What's she wearing?

Marie-Carmel is wearing
MOODSTRUCK PRECISION™
DIP & DRAW™ eyeliner in Perfect.

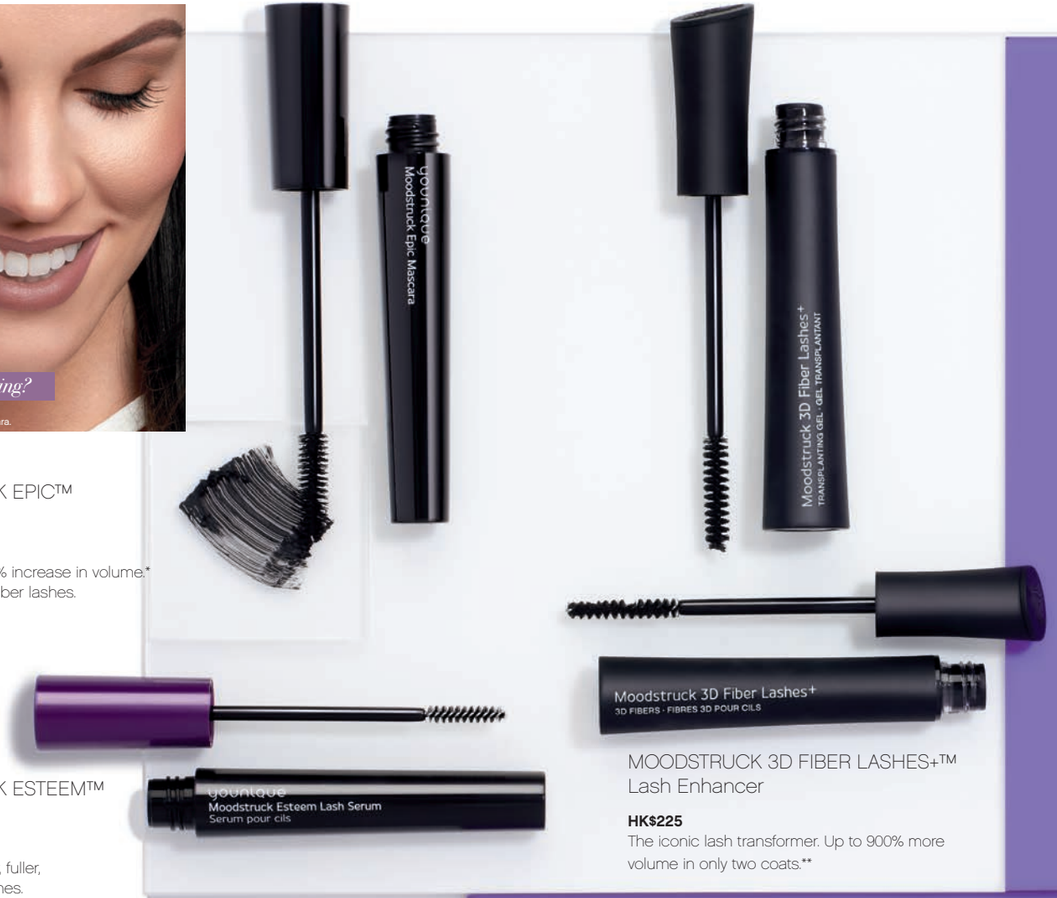


MOODSTRUCK EPIC™ Mascara

HK$186
Delivers up to 244% increase in volume.*
Ideal as base for fiber lashes.

MOODSTRUCK ESTEEM™ Lash Serum

HK$326
Fortifies for thicker, fuller, longer-looking lashes.



MOODSTRUCK 3D FIBER LASHES+™ Lash Enhancer

HK$225
The iconic lash transformer. Up to 900% more volume in only two coats.**

*Results observed in independent laboratory testing. Individual results may vary.

**Averaged results observed in independent laboratory testing when compared against bare lashes. Two coats provide up to a 900% increase in average volume. Individual results may vary.

MOODSTRUCK®
Brow Obsession Palette

HK$303
Contains lighter and darker brow powder, two highlighters, and a setting wax.

Blond

Brunette

Medium Light Dark

Dark Brunette/Black

MOODSTRUCK PRECISION™
Brow Liner

HK$148
Fine tip mimics the appearance of hair.

MOODSTRUCK PRECISION™
Brow Liner Set of 2

HK$264

Arched, sharp, bushy, thin, straight, rounded, or flat—**we're all about those brows.** Everyone knows a good set of **brows can transform your face,** and we've got the products to take you from "ok" to **"oh heyyyyyyy."**

What's she wearing?

Jill is wearing
MOODSTRUCK® brow obsession palette in Brunette.

YOUNIQUE™

POWER TOOLS

YOUNIQUE™ Powder/Concealer Brush

HK$326
Applies powder and concealer to large and small areas with a smooth, line-free finish.

YOUNIQUE™ Brow Artist Brush

HK$148
Synthetic micro-crystal fibers feature ultra-thin and flat ends.

YOUNIQUE™ Lip Brush

HK$194
Retractable fine tip allows for precise application of lip products.

YOUNIQUE™ Fan Brush

HK$194
Perfect for applying powder foundations, setting powders, bronzers, and luminizers.

MOODSTRUCK PRECISION™ Tweezers

HK$74
Tame those strays with these high-quality tweezers.

MOODSTRUCK PRECISION™ Pencil Sharpener

HK$59
Frustration-free sharpening.

YOUNIQUE™ Blending Buds

HK$194
Ideal for small and large area applications.

Luxurious products feel exceptionally regal with the right application. **Our brushes allow for accurate placement with less waste**—you may not be a professional makeup artist, but you sure can look like one.

A. YOUNIQUE™ Foundation Brush
HK$155
Applies foundation for a smooth finish. Works with liquid or cream foundations.

B. YOUNIQUE™ Crease Brush
HK$117
Applies color with precise, deliberate strokes.

C. YOUNIQUE™ Angled Shadow/Sponge Brush
HK$117
Applies and blends shadows with precision.

D. YOUNIQUE™ Powder Puff Brush
HK$248
Soft and absorbent for perfect application of foundation, concealer, and bronzer.

E. YOUNIQUE™ Applicator
HK$117
Silicon-headed for less waste and easy application.

F. YOUNIQUE™ Liquid Foundation Brush
HK$248
Place liquid in recessed area for seamless, controlled foundation application.

G. YOUNIQUE™ Lash Comb/Brow Brush
HK$155
Separates, tames, and smooths clumps.

H. YOUNIQUE™ Contour Brush
HK$248
Angled and padded ends allow for precise application and blending of wet or dry products.

I. YOUNIQUE™ Concealer Brush
HK$93
Covers imperfections beautifully.

J. YOUNIQUE™ Liner/Shader Brush
HK$140
Creates smooth, even lines, and blends shadow for a diffused finish.

K. YOUNIQUE™ Deluxe Eye Brush
HK$132
Uniformly covers lids for easy color application.

L. YOUNIQUE™ Blusher Brush
HK$194
Perfectly angled for precise placement of blush and bronzer.

M. YOUNIQUE™ Blending Brush
HK$140
Ideal for blending eyeshadows to seamless depth and transition.

N. YOUNIQUE™ Cream Shadow Brush
HK$117
Use with cream shadow for smooth blending and creaseless application.

YOUNIQUE™ Complete Brush Set

HK$2775
The ultimate set. Includes the Concealer Brush, Foundation Brush, Powder Puff Brush, Blusher Brush, Liquid Foundation Brush, Contour Brush, Powder/Concealer Brush, Liner/Shader Brush, Crease Brush, Deluxe Eye Brush, Cream Shadow Brush, Lash Comb/Brow Brush, Angled Shadow/Sponge Brush, Brow Artist Brush, Lip Brush, Fan Brush, Blending Brush, and Applicator.
Also includes a brush roll.

YOUNIQUE™ Eye Brush Set

HK$959
Includes the Liner/Shader Brush, Crease Brush, Deluxe Eye Brush, Cream Shadow Brush, Lash Comb/Brow Brush, Angled Shadow/Sponge Brush, Brow Artist Brush, and Blending Brush.

YOUNIQUE™ Face Brush Set

HK$1360
Includes the Concealer Brush, Foundation Brush, Powder Puff Brush, Blusher Brush, Liquid Foundation Brush, Contour Brush, and Powder/Concealer Brush.

be YOUNIQUE COLLECTIONS

be YOUNIQUE
STOP AND STARE

SAVINGS OF 15%

HK$1080

Stop traffic and stop hearts with this breathtaking collection. Stellar brows, perfect lips, and mile-high lashes make for the kind of entrance that gets them talking.

See website for full details.

be YOUNIQUE
MAKE THE STARS JEALOUS

SAVINGS OF 15%

HK$1000

It's time to get celestial. This collection enhances your gleam and illuminates your glow—you'll have so much star power, you'll need your own galaxy.

See website for full details.

be YOUNIQUE
EXOTIC AND HYPNOTIC

SAVINGS OF 15%

HK$900
Keep them mesmerized with this alluring collection full of hypnotizing looks. Once they look into your eyes, they'll never want to look away.
See website for full details.

be YOUNIQUE
WORTH WAITING FOR

SAVINGS OF 21%

HK$1360
Spark some jealousy with this dazzling ensemble curated to get you glowing and showing off. Oh, sun-kissed skin? You were just born with it.
See website for full details.

be YOUNIQUE
QUEEN'S RANSOM

SAVINGS OF 20%

HK$1365
This royal reward features the finest skincare in the kingdom. Treat that noble face to true luxury, then straighten your crown and rule whatever you wish.
See website for full details.

be YOUNIQUE
CONCEAL AND REVEAL

SAVINGS OF 16%

HK$1090
You never settle for anything less than perfect, and your skin is proof. Flawless, fabulous, and fierce, this collection gives you impeccable coverage for a remarkable day.
See website for full details.

"*i was* somebody who blamed myself."

-SURVIVOR-

"I AM brave. I am letting things go."

-SURVIVOR-

"*i will* be a beacon of hope for survivors of sexual abuse."

-SHELAINE MAXFIELD-

Whatever your past, you can do things today that will lead to a more hopeful future. The Younique Foundation is here to help you on your healing journey and show you how to support your loved ones. *Learn more at youniquefoundation.org.*

the younique FOUNDATION

We inspire hope in women who were sexually abused as children or adolescents by providing healing services through retreats, survivor communities, and online resources. We make it safe to openly discuss sexual abuse through community dialogue and social awareness.

defend innocence

We empower parents and caregivers to protect children from sexual abuse through education and online resources. We make it safe to openly discuss sexual abuse through community dialogue and social awareness.

Products with this logo are designed to raise awareness for Defend Innocence.

LOVE IT. SHARE IT. LIVE IT.

Living the Younique lifestyle is a commitment to uplifting, empowering, and validating women everywhere. It's devoting yourself to helping a global family of women realize their potential for personal growth and financial reward. Together, we make a beautiful team.

Are you ready to live Younique?

Contact your Younique Presenter to join the Younique Family.

PRESENTER KIT!

Start your business out **strong.**

Presenter Kit contents are subject to change.