Never underestimate the influence empowered women have on the world. At Younique, we witness the impact of these women every day, and we’re both humbled by their greatness and overwhelmed by their dedication.

Check out our newest products, our best sellers, and, of course, our beautiful Younique Presenters as models. Once you see what we’ve been working on, there won’t be any question why we’re what everyone keeps talking about.

With Love,

DEREK MAXFIELD
Founder & CEO
Novelty only goes so far; we'd rather reinvent and revolutionise. We're obsessed with improvement, from honing colour matching to perfecting beloved formulas. We want better and we want exciting. And, well, we don’t mean to brag, but our newest products are nothing short of exhilarating.

WHAT'S NEW

BEST SELLERS
5 YOUNIQUE FIDELITY™ Detoxifying Mask
5 YOUNIQUE FIDELITY™ Exfoliating Mask
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14 YOUNIQUE TOUCH MINERAL™ Skin Perfecting Concealer
31 MOODSTRUCK SPLASH™ Liquid Lipstick
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37 MOODSTRUCK™ Pressed Shadow
44 MOODSTRUCK 3D FIBER LASHES™ Lash Enhancer
44 MOODSTRUCK EPIC™ Mascara

COLLECTIONS
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58 Queen’s Ransom
58 Conceal and Reveal

WHAT’S INSIDE
A. **YOUNIQUE ROYALTY™ Oil Control Mask**
- Mattifies oily skin, minimizes the appearance of pores, and improves skin clarity and tone.

B. **YOUNIQUE ROYALTY™ Exfoliating Mask**
- Gently exfoliates to reveal healthier-looking skin while reducing the appearance of pore size.

C. **YOUNIQUE ROYALTY™ Detoxifying Mask**
- Cleanses skin for a smoother, more polished appearance.

**What’s she wearing?**
Janelle is wearing YOUNIQUE ROYALTY™ oil control mask.
FOR YOUR DAILY ROUTINE

A. YOUNIQUE ROYALTY™ Rose Water Toning Spritz
£23
Leaves a light, fragranced finish.

B. YOUNIQUE ROYALTY™ Renewing Day Cream
£33
Protects normal to oily skin with SPF 20, vitamins C and E, and baobab oil.

C. YOUNIQUE ROYALTY™ Hydrating Day Cream
£33
Protects normal to dry skin with SPF 20.

D. YOUNIQUE ROYALTY™ Divine Daily Moisturiser
£20
A beauty staple for radiant-looking skin.

E. YOUNIQUE ROYALTY™ Instant Lifting Serum
£50
Specially formulated for a smoother-looking complexion.

Want spa luxury, but not the luxury price tag? Wish granted. Our YOUNIQUE ROYALTY™ skin care line brings the spa to your bathroom—and you won’t need to take out a second mortgage. Each product addresses your skin care needs with gentle effectiveness so you can have sensational, touchable skin while you conquer the day (and the world).
FOR YOUR NIGHTLY ROUTINE

A. YOUNIQUE ROYALTY™ Shine Cleansing Cloths
£16
Remove makeup and dirt for a fresh start.

B. YOUNIQUE ROYALTY™ Time Correcting Night Cream
£38
Wake up to dreamy skin with this rich night cream.

C. YOUNIQUE ROYALTY™ UPLIFT® Beauty Serum
£50
 Beautifies skin for a smoother, healthier-looking complexion.

D. YOUNIQUE ROYALTY™ Moisture Boosting Gentle Cleanser
£30
Cleanser with baobab oil and white birch extract ideal for normal to dry skin.

E. YOUNIQUE ROYALTY™ Pore Purifying Cleanser
£30
 Jojoba beads exfoliate while white birch extract enhances skin.
We are our own canvases, and for us the feel of brush against skin is simply the harnessing of our nature. This is the first step, the preparation of the masterwork to come. We are readying ourselves for perfection.

Krista is wearing TOUCH MINERAL liquid foundation in Taffeta.
TOUCH À LA MODE™ Cream to Powder Luminizer
£30
On-the-go highlighting stick applies like a cream, but feels weightless.

TOUCH À LA MODE™ Powder Luminizer
£30
Light-diffusing pressed powder. Ideal for a variety of skin types.

TOUCH À LA MODE™ Cream Luminizer
£30
Multidimensional liquid luminizer ideal for a variety of skin types.

BB FLAWLESS Complexion Enhancer
£30
Tinted moisturiser. Lightweight, easy to apply, and versatile.

BB FLAWLESS Set
£72
Set of 2 BB FLAWLESS complexion enhancers in your choice of shades, plus YOUNIQUE™ Blending Buds.

BEACHFRONT® Bronzer
£25
Half matte, half shimmer bronzer for year-round golden glow.

What’s she wearing?
Sadie is wearing BB FLAWLESS complexion enhancer in Honey and TOUCH À LA MODE™ cream and powder luminizers in Pearly.
Ivonne is wearing BB FLAWLESS complexion enhancer in Bisque, TOUCH À LA MODE™ cream and cream to powder luminizers in Pearly, and BEACHFRONT® bronzer in Malibu.
SCULPTING TRIO Highlight & Contour Set
£38
The secret to a killer contour, this sculpting trio has everything you need for a perfectly defined and highlighted face.

TOUCH BEHOLD® Setting Spray
£30
Get ready, get set, and go! Keeps makeup in place, so you’re picture-perfect.

TOUCH BEHOLD® Translucent Setting Powder
£30
Apply over your makeup to create a soft-focus effect that provides a flawless, photo-ready finish. Set it, forget it, and conquer your day.

What’s she wearing?
MOODSTRUCK MINERALS® Pressed Blusher
£23
Highly pigmented for rich, pure colour.

Krista is wearing SCULPTING TRIO in Light
Define, exaggerate, highlight. We’ve got the perfect way to show you off. Don’t be coy—you’re too important to hide.
MOODSTRUCK® Lip Exfoliator
£16.50
Creates a smooth surface so lip products apply evenly.

LIPBONBONS Tinted Lip Balm
£18
Formulated with moisturising oils. Sheer with a hint of colour.

LIPBONBONS Tinted Lip Balm
Set of 5
£79

LIPBONBONS Tinted Lip Balm
£18
Formulated with moisturising oils. Sheer with a hint of colour.

LIPBONBONS Tinted Lip Balm
£18
Formulated with moisturising oils. Sheer with a hint of colour.

STIFF UPPER LIP® Lip Stain
£18
Long-wearing, vibrant lip colour. Matte finish.

STIFF UPPER LIP® Lip Stain
Set of 3
£48

Serendipitous
Sheer
Saucy
Spicy-Hot
Shimmery
Ruby
Sassy
Sensational
Sucker-Punched
Berry
Sensational
Smoldering
Sensational
Sucker-Punched
Berry
Sensational
Smoldering

STIFF UPPER LIP® Lip Stain
£18
Long-wearing, vibrant lip colour. Matte finish.

STIFF UPPER LIP® Lip Stain
Set of 3
£48

Vanilla Milkshake
Red Velvet Cake
Cherry Cobbler
Chocolate Truffle
Vanilla Milkshake
Raspberry Cheesecake

What’s she wearing?
Lynna is wearing STIFF UPPER LIP® lip stain in Skittish and Sucker-Punched.
Takako is wearing LIPBONBONS tinted lip balm in Cherry Cobbler.

What’s she wearing?

2423
You’re bold, intelligent, empowered, and fearless. Your words have soothed and encouraged, urged, and explained. You’ve never backed down and you never will. Be sure your lips command just as much attention as the words coming out of them.

What’s she wearing?

LUCRATIVE LIP GLOSS®
£12
Non-stick with high gloss.

LUCRATIVE LIP GLOSS®
Set of 3
£31

Janelle is wearing LUCRATIVE LIP GLOSS® in Lippy.
MOODSTRUCK PRECISION™
Pencil Lip Liner
£12
Tapered tip creates pure line.

Pompous
Prudent
Popular
Punchy
Plush
Pouty
Posh
Peachy
Primal
Perky

MOODSTRUCK PRECISION™
Pencil Lip Liner Set of 3
£31

MOODSTRUCK PRECISION™
Pencil Lip Liner Set of 10
£98
Includes free sharpener.

All 21 MOODSTRUCK PRECISION™
Pencil Eyeliners and Lip Liners
£189
Includes free sharpener.

*See page 41 for eyeliners

Takako is wearing MOODSTRUCK PRECISION™ pencil lip liner in Perky.
What's she wearing?
Sadie is wearing MOODSTRUCK PRECISION™ pencil lip liner in Popular.
What's she wearing?
MOODSTRUCK OPULENCE®
Lipstick
£15
Rich, full-powered coverage.

MOODSTRUCK OPULENCE®
Lipstick Set of 3
£39

They speak their own language.
They’re a source of fascination,
a series of curves reflecting your complexity. Honour your lips—
iluminate their influence.

What’s she wearing?
Lindsey is wearing MOODSTRUCK OPULENCE® lipstick in Conceited.

What’s she wearing?
Lindsey is wearing MOODSTRUCK OPULENCE® lipstick in Conceited.
MOODSTRUCK SPLASH® Liquid Lipstick
£21
Opaque, saturated colour with a matte finish.

MOODSTRUCK SPLASH® Liquid Lipstick
Set of 3
£57

What's she wearing?
Marie-Carmel is wearing MOODSTRUCK SPLASH® liquid lipstick in Sizzling
MOODSTRUCK SPLURGE
Cream Shadow

£21 Versatile saturated colour. Feels weightless, looks seamless.

MOODSTRUCK SPLURGE
Cream Shadow Set of 3

£54

SHIMMER

What’s she wearing?

Casti is wearing MOODSTRUCK SPLURGE cream shadow Noble, Happy, and Elegant.

Noble, Happy, and Elegant

What’s she wearing?

Charming, Hopeful, Elegant

3635
MOODSTRUCK® Pressed Shadow

SINGLE COMPACT £14
QUAD PALETTE £8
*8 PALETTE £13
8 PALETTE WITH SHADOWS £79
*25 PALETTE £19.50
REFILL £11

Build a custom shadow palette with any colour selection of pressed shadows.

"MOODSTRUCK®" pressed shadow not included in palette.

MOODSTRUCK® Eye Primer
£19
Makes eyeshadows vivid and longer-lasting.

Lynna is wearing MOODSTRUCK® pressed shadows in Credulous and Crafty

*3837
MOODSTRUCK ADDICTION®
Shadow Palette
£38
Highly pigmented in matte, satin, and shimmer finishes.

MOODSTRUCK ADDICTION®
Shadow Palette Set of 3
£101.50

Ivonne is wearing MOODSTRUCK ADDICTION® shadow palette 3 in Tickled and Cheeky.

What’s she wearing?
**MOOOSTRUCK PRECISION™**

Liquid Eyeliner

£16.50
Thick or thin and straight to the point.

**MOOOSTRUCK PRECISION™**

Liquid Eyeliner Set of 5

£73

**MOOOSTRUCK PRECISION™**

Pencil Eyeliner

£2
Bold, blendable colour.

**MOOOSTRUCK PRECISION™**

Pencil Eyeliner Set of 3

£31

**MOOOSTRUCK PRECISION™**

Pencil Eyeliner Set of 10

£98
Includes free sharpener.

All 21 MOOOSTRUCK PRECISION™ Pencil Eyeliners and Lip Liners

£189
Includes free sharpener.

*See page 27 for lip liners.

**MOOOSTRUCK PRECISION™**

DIP & DRAW™ Eyeliner

£16.50
Saturated colour and an ultra-fine tip ideal for cat eyes.

**MOOOSTRUCK PRECISION™**

DIP & DRAW™ Eyeliner Set of 5

£73

**MOOOSTRUCK PRECISION™**

DIP & DRAW™ Eyeliner Set of 10

£98

**MOOOSTRUCK PRECISION™**

DIP & DRAW™ Eyeliner Set of 20

£189

**MOOOSTRUCK PRECISION™**

Pencil Eyeliners and Lip Liners

£189
Includes free sharpener.

*See page 27 for lip liners.
MOODSTRUCK ESTEEM™ Lash Serum
£33
Fortifies for thicker, fuller, longer-looking lashes.

MOODSTRUCK EPIC™ Mascara
£19
Delivers up to 244% increase in volume.* Ideal as base for fiber lashes.

MOODSTRUCK 3D FIBER LASHES+™ Lash Enhancer
£23
The iconic lash transformer. Up to 900% more volume in only two coats.**

*Results observed in independent laboratory testing. Individual results may vary.
**Averaged results observed in independent laboratory testing when compared against bare lashes. Two coats provide up to a 900% increase in average volume. Individual results may vary.
MOODSTRUCK™
Brow Liner
£15
Fine tip mimics the appearance of hair.

MOODSTRUCK™
Brow Liner Set of 2
£27

Arched, sharp, bushy, thin, straight, rounded, or flat—we’re all about those brows. Everyone knows a good set of brows can transform your face, and we’ve got the products to take you from “ok” to “oh heyyyyyyy.”

What’s she wearing?
Jill is wearing MOODSTRUCK® brow obsession palette in Brunette.

MOODSTRUCK®
Brow Obsession Palette
£30
Contains lighter and darker brow powder, two highlighters, and a setting wax.

MOODSTRUCK®
Brow Obsession Palette
£30
Contains lighter and darker brow powder, two highlighters, and a setting wax.

Brunette

Medium

Light

Dark

Blonde

Dark Brunette/Black

What's she wearing?
Jill is wearing MOODSTRUCK® brown obsession palette in Brunette.

MOODSTRUCK®
Brow Obsession Palette
£30
Contains lighter and darker brow powder, two highlighters, and a setting wax.
YOUNIQUE™ Powder/Concealer Brush
£33
Applies powder and concealer to large and small areas with a smooth, line-free finish.

YOUNIQUE™ Brow Artist Brush
£15
Synthetic micro-crystal fibers feature ultra-thin and flat ends.

YOUNIQUE™ Lip Brush
£20
Retractable fine tip allows for precise application of lip products.

YOUNIQUE™ Fan Brush
£19.50
Perfect for applying powder foundations, setting powders, bronzers, and luminizers.

MOODSTRUCK PRECISION™ Tweezers
£7.50
Tame those strays with these high-quality tweezers.

MOODSTRUCK PRECISION™ Pencil Sharpener
£4.95
Frustration-free sharpening.

YOUNIQUE™ Blending Buds
£20
Ideal for small and large area applications.

Luxurious products feel exceptionally regal with the right application. Our brushes allow for accurate placement with less waste—you may not be a professional makeup artist, but you sure can look like one.
A. YOUNIQUETM Foundation Brush
£16
Applies foundation for a smooth finish. Works with liquid or cream foundations.

B. YOUNIQUETM Crease Brush
£12
Applies colour with precise, deliberate strokes.

C. YOUNIQUETM Angled Shadow/Sponge Brush
£12
Applies and blends shadows with precision.

D. YOUNIQUETM Powder Puff Brush
£25
Soft and absorbent for perfect application of foundation, concealer, and bronzer.

E. YOUNIQUETM Applicator
£12
Silicon-headed for less waste and easy application.

F. YOUNIQUETM Liquid Foundation Brush
£20
Place liquid in recessed area for seamless, controlled foundation application.

G. YOUNIQUETM Lash Comb/Brow Brush
£14
Separates, tames, and smooths clumps.

H. YOUNIQUETM Contour Brush
£25
Angled and padded ends allow for precise application and blending of wet or dry products.

I. YOUNIQUETM Concealer Brush
£9
Covers imperfections beautifully.

J. YOUNIQUETM Liner/Shader Brush
£14
Creates smooth, even lines, and blends shadow for a diffused finish.

K. YOUNIQUETM Deluxe Eye Brush
£13
Uniformly covers lids for easy colour application.

L. YOUNIQUETM Blusher Brush
£20
Perfectly angled for precise placement of blush and bronzer.

M. YOUNIQUETM Blending Brush
£14
Ideal for blending eyeshadows to seamless depth and transition.

N. YOUNIQUETM Cream Shadow Brush
£12
Use with cream shadow for smooth blending and creaseless application.
YOUNIQUE™ Complete Brush Set
£280

YOUNIQUE™ Face Brush Set
£138

YOUNIQUE™ Eye Brush Set
£97
COLLECTIONS

MAKE THE STARS JEALOUS
SAVINGS OF 15%
£100
It’s time to get celestial. This collection enhances your glow and illuminates your light—you’ll have so much star power, you’ll need your own galaxy.
See website for full details.

STOP AND STARE
SAVINGS OF 15%
£108
Stop traffic and stop hearts with this breathtaking collection. Stellar brows, perfect lips, and mile-high lashes make for the kind of entrance that gets them talking.
See website for full details.
beYOUNIQUE
EXOTIC AND HYPNOTIC
SAVINGS OF 15%
£92
Keep them mesmerised with this alluring collection full of hypnotising looks. Once they look into your eyes, they’ll never want to look away.
See website for full details.

beYOUNIQUE
QUEEN’S RANSOM
SAVINGS OF 20%
£136
This royal reward features the finest skincare in the kingdom. Treat that noble face to true luxury, then straighten your crown and rule whatever you wish.
See website for full details.

beYOUNIQUE
WORTH WAITING FOR
SAVINGS OF 20%
£137
Spark some jealousy with this dazzling ensemble curated to get you glowing and showing off. Oh, sun-kissed skin? You were just born with it.
See website for full details.

beYOUNIQUE
CONCEAL AND REVEAL
SAVINGS OF 15%
£111
You never settle for anything less than perfect, and your skin is proof. Flawless, fabulous, and fierce, this collection gives you impeccable coverage for a remarkable day.
See website for full details.
Living the Younique lifestyle is a commitment to uplifting, empowering, and validating women everywhere. It’s devoting yourself to helping a global family of women realise their potential for personal growth and financial reward. Together, we make a beautiful team.

Are you ready to live Younique?
Contact your Younique Presenter to join the Younique Family.

Whatever your past, you can do things today that will lead to a more hopeful future. The Younique Foundation is here to help you on your healing journey and show you how to support your loved ones. Learn more at youniquefoundation.org.

Love it. Share it. Live it.

Whatever your past, you can do things today that will lead to a more hopeful future.

---

“i was somebody who blamed myself.
-SURVIVOR-

“I AM brave. I am letting things go.
-SURVIVOR-

“i will be a beacon of hope for survivors of sexual abuse.
-SHELAINE MAXFIELD-

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I was a beacon of hope for survivors of sexual abuse.
-SHELAINE MAXFIELD-

We inspire hope in women who were sexually abused as children or adolescents by providing healing services through retreats, survivor communities, and online resources. We make it safe to openly discuss sexual abuse through community dialogue and social awareness.

We empower parents and caregivers to protect children from sexual abuse through education and online resources. We make it safe to openly discuss sexual abuse through community dialogue and social awareness.

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Host a **YOUNIQUE™** virtual party

Time to party! Hosting a Younique virtual party is the perfect way for you and your friends to share Younique—and to earn a little something in return. Spread the love with a party, and save on products.