SEPTEMBER 2018 - FEBRUARY 2019 · US/CA







Mel, the new catalog looks great! Younique is a global family of so many inspirational women.



I'm just totally blown away by them. And our products look better than ever.





Our products ARE better than ever. I'm so excited about our new waterproof and brown mascaras and our seriously gorgeous new lip colors. Btw, have you been practicing your signature?



Derek Maxfield I Founder & CEO



Yesssss! Let's get this party started!



MELANIE HUSCROFT | Co-founder & CVO





THE YOUNIQUE LOVE IT GUARANTEE RETURN POLICY

We're so confident that you'll love Younique that we guarantee your satisfaction with, and the quality of, all of our products. We've crafted our product guarantee policy to make purchasing YOUNIQUE™ products easy and worry-free. If you don't love it, we've got you covered!

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Cleanse. Exfoliate. Moisturize. Refresh. Brighten. Defend. Pamper. Perfect. Your skin has been with you from the very beginning, and its genetic makeup is as unique as you are. Show it some love with spa-quality, luxury products that know how to treat you right.



Gorgeous makeup looks start before you even pick up a brush. When you treat your skin with quality skin care products, you're setting the stage for something divine. But after all, you are royalty.



We already know you're 100% royalty—but does your skin? It's time to get a royal upgrade to luxury, high-quality products that will make you feel positively regal. Go ahead. Give your skin the royal treatment.







YOUNIQUE ROYALTYTM
Rose Water Toning Spritz **\$29 USD I \$35 CAD**This cooling spray calms as it refreshes.

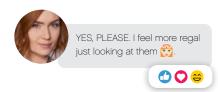


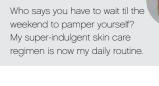
YOUNIQUE ROYALTYTM
Instant Lifting Serum **\$65 USD I \$78 CAD**Specially formulated for a smoother-looking complexion.



\$42 USD I \$50 CAD
Protects normal to dry
skin with SPF 20.

YOUNIQUE ROYALTYTM Divine Daily Moisturizer \$39 USD I \$47 CAD A beauty staple for radiant-looking skin.









YOUNIQUE ROYALTY™ Time Correcting Night Cream \$49 USD I \$59 CAD

Wake up to dreamy skin with this rich night cream.

YOUNIQUE ROYALTY™ Moisture Boosting Gentle Cleanser

\$39 USD I \$47 CAD

Cleanser with baobab oil and white birch extract ideal for normal to dry skin.

YOUNIQUE ROYALTY™ Pore Purifying Cleanser

\$39 USD I \$47 CAD

Jojoba beads exfoliate while willow birch extract enhances skin.









YOUNIQUE ROYALTY™ Cleansing Stick

\$29 USD I \$35 CAD

Removes waterproof makeup and stubborn lip products.





YOUNIQUE ROYALTY™ Oil Control Mask

\$49 USD I \$59 CAD

Mattifies oily skin, minimizes the appearance of pores, and improves skin clarity and tone.



YOUNIQUE ROYALTY™ Detoxifying Mask

\$49 USD I \$59 CAD

Cleanses skin for a smoother, more polished appearance.







YOUNIQUE ROYALTY™ Exfoliating Mask

\$49 USD I \$59 CAD

Gently exfoliates to reveal healthier-looking skin while reducing the appearance of pore size.



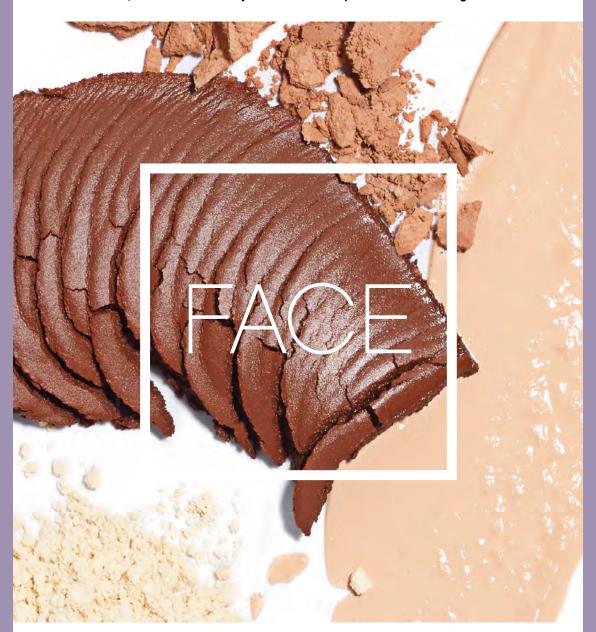
YOUNIQUE ROYALTY™ Brightening Mask

\$49 USD I \$59 CAD

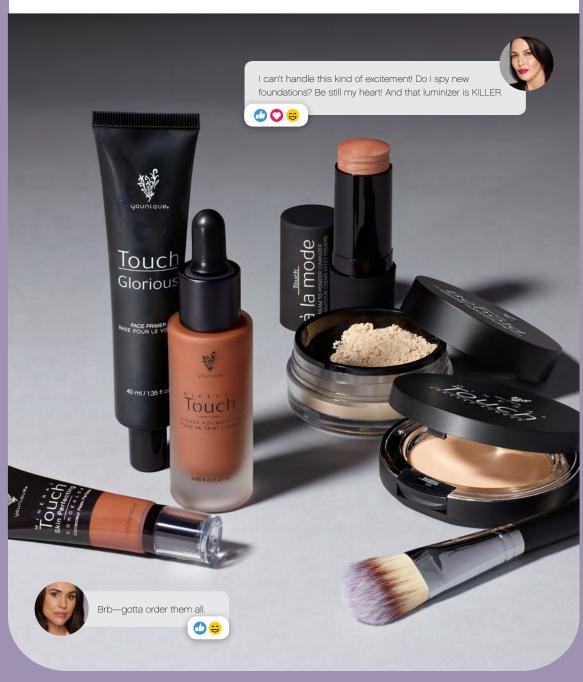
Peel-off mask delivers brighter, firmer, and more radiant-looking skin.

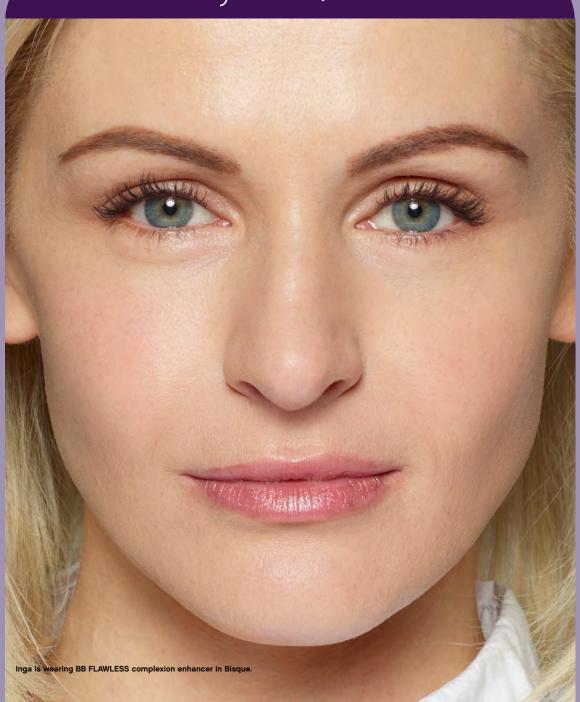


Beautiful creations start with a strong foundation. Our face products set the standard for excellence, with products for many skin types and coverage preferences. From no-fuss solutions to fully contoured finishes, **you'll find that the perfect look starts right here.**



Our basics aren't boring. In fact, they just might be a little magical. After all, they transform your face from fresh to flawless and take your glow from barely-there to megawatt. Add a little abracadabra with our face products and see just how enchanting you can feel.





You never stand still, and neither do we. Our products routinely undergo innovations and improvements to ensure we're bringing you the finest makeup available. Some may say it's impossible to improve on perfection, but we never stop proving them wrong.







BB FLAWLESS Complexion Enhancer \$39 USD I \$47 CAD

Tinted moisturizer. Lightweight, easy to apply, and versatile.

BB FLAWLESS Set \$82 USD I \$99 CAD

Set of 2 BB FLAWLESS complexion enhancers in your choice of shades, plus YOUNIQUE[™] blending buds.

A. Scarlet B. Organza C. Velour D. Taffeta E. Chiffon F. Satin

G. Cashmere

H. Velvet I. Charmeuse J. Chenille K. Cypress L. Suede M. Georgette



Cypress Georgette

TOUCH MINERAL Liquid Foundation

\$39 USD I \$47 CAD

Our iconic foundation goes on liquid and dries to a touchable powder finish while optical diffusers blur imperfections.

* NEW SHADE!



Tatum is wearing TOUCH GLORIOUS™ face primer and TOUCH MINERAL liquid foundation, pressed powder, and skin perfecting concealer in Scarlet.

A. Scarlet B. Organza H. Velvet

C. Velour

I. Charmeuse

J. Chenille

D. Taffeta E. Chiffon K. Cypress L. Suede M. Georgette

F. Satin G. Cashmere

TOUCH MINERAL Skin Perfecting Concealer

\$29 USD I \$35 CAD

A full-coverage lightweight miracle worker.



Fresh-faced. Full coverage. No-makeup makeup. Some days call for one look, some days call for another.



YOUNIQUE TOUCH Loose Powder Foundation

\$32 USD I \$39 CAD

Weightless coverage with impeccable blendability. Available in new foundation shades.

- A. Crepe
- B. Camlet
- C. Poplin
- D. Jacquard
- E. Tweed
- F. Gingham G. Voile
- H. Damask I. Dupioni
- J. Twill
- K. Sable L. Percale







YOUNIQUE TOUCH NEW Pressed Powder Foundation

\$32 USD I \$39 CAD

Delivers medium to full coverage with a flawless, airbrushed finish. Available in new foundation shades.

YOUNIQUE TOUCH Foundation Set of 2

\$60 USD I \$72 CAD

Twice as nice, this set is your choice of any cream and powder foundations.









MOODSTRUCK MINERALS® Pressed Blusher \$29 USD I \$35 CAD Highly pigmented for

- rich, pure color.

 A. Stunning
- B. Scandalous
- C. Sophisticated
- D. Seductive
- E. Sweet



TOUCH À LA MODE™ Cream to Powder Luminizer

\$39 USD I \$47 CAD

On-the-go highlighting stick applies like a cream, but feels weightless.

A. Lustrous

D. Benevolent E. Opaline

B. Pearly
C. Iridescent





TOUCH À LA MODE™ Powder Luminizer

\$39 USD I \$47 CAD

Light-diffusing pressed powder. Ideal for a variety of skin types.





SCULPTING TRIO Highlight &

Contour Palette \$49 USD I \$59 CAD

The secret to a killer contour, this sculpting trio has everything you need for a perfectly defined and highlighted look.



Medium



It's easy to be intimidated by the whole highlight/contour thing, but the SCULPTING TRIO highlight & contour palette has foolproof step-by-step directions for each shade. I nailed it, and my cheekbones have never looked better.



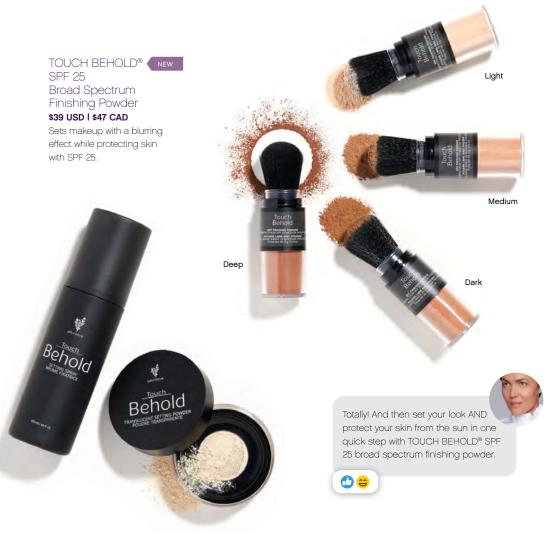
BEACHFRONT® Bronzer

\$32 USD I \$38 CAD

Half matte and half shimmer bronzer gives a year-round golden glow.



Amp up your assets with pro-level polishes. From a blurring and mattifying finishing powder with significant sun protection to sculpting tools that create killer contour, we've got the finishing touches to make you feel like a masterpiece.



TOUCH BEHOLD® Setting Spray \$39 USD I \$47 CAD

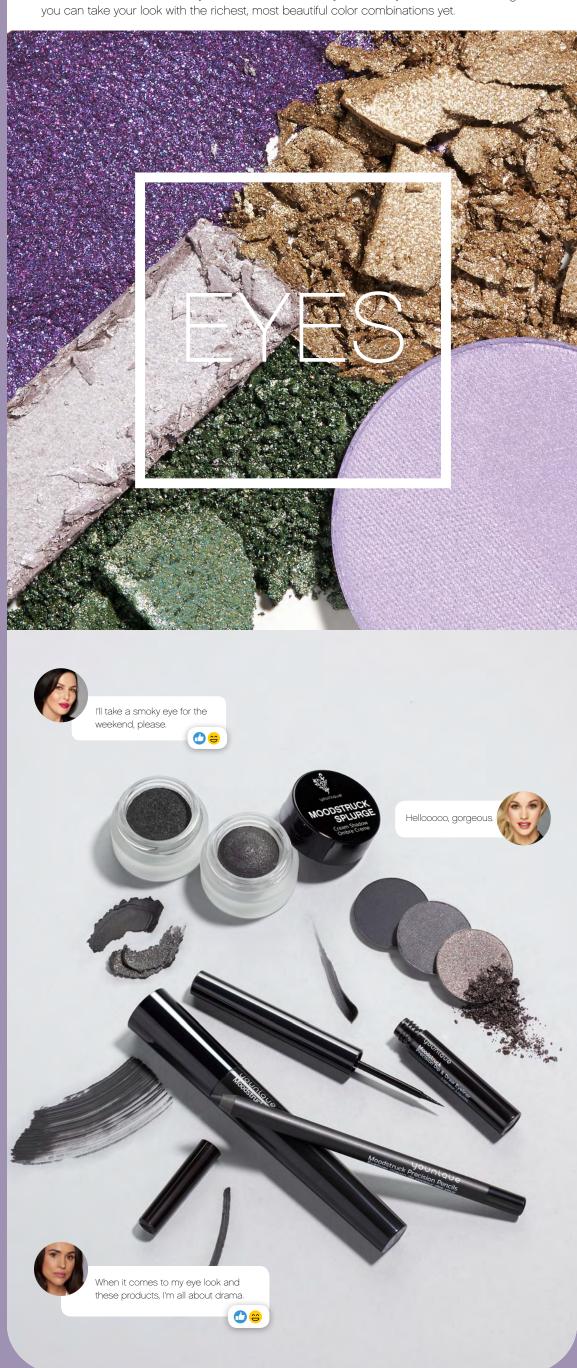
Set it and forget it! A light mist keeps makeup in place all day.

TOUCH BEHOLD® Translucent Setting Powder

\$39 USD I \$47 CAD

Apply over your makeup to create a soft-focus effect that keeps your look on lock.

If our eyes are the windows to our soul, then eye makeup is our décor. With our gorgeous lines, you can mix up your palette to create the perfect match to your mood, outfit, event, or season. (Tell me the last time your curtains did that for you.) The sky's the limit on how high you can take your look with the richest, most beautiful color combinations yet.





SHIMMER Slick Alive Inconceivable Gifted Shrewd Trusting







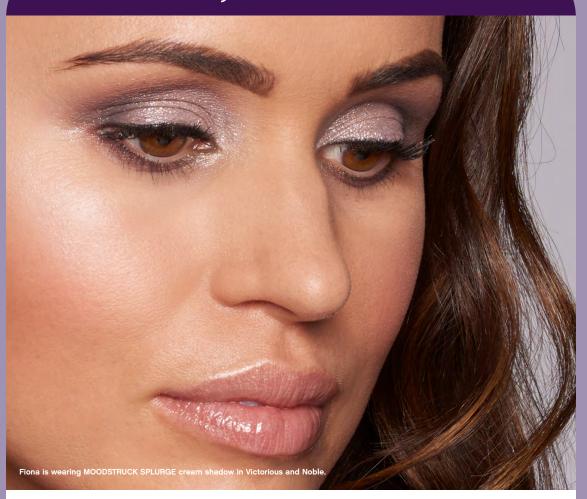
MOODSTRUCK® Pressed Shadow SINGLE COMPACT \$18 USD I \$22 CAD Intensely pigmented colors in four luxurious finishes.

* NEW COLOR!

METALLIC







MOODSTRUCK SPLURGE Cream Shadow

\$26 USD I \$31 CAD

Versatile saturated color. Feels weightless, looks seamless.

MOODSTRUCK SPLURGE Cream Shadow Set of 3

\$70 USD I \$84 CAD

SHIMMER

- A. Skeptical
- B. Assertive
- C. Tenacious D. Noble
- E. Dainty

- J. Elegant
- H. Whimsical I. Defiant

- F. Majestic
- G. Hopeful

MATTE

- K. Amused L. Bittersweet M. Unfazed
- R. Grateful S. Rapturous T. Jubilant U. Victorious
- N. Proud O. Unapologetic
- P. Faithful Q. Magnificent

SHIMMER



MATTE





Palette 1





MOODSTRUCK ADDICTION® Shadow Palette

\$49 USD I \$59 CAD

Highly pigmented in matte, satin, and shimmer finishes.

MOODSTRUCK ADDICTION® Shadow Palette Set of 3

\$130 USD I \$156 CAD

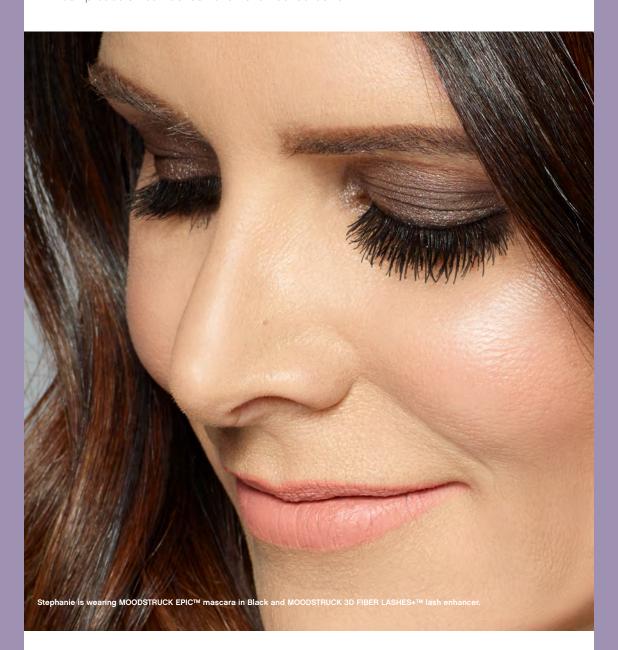


Palette 4



Palette 5

Here it is. The revolutionary lash enhancer that started it all, along with newer can't-live-without lash products. **Your lashes have never looked better.**





MOODSTRUCK 3D FIBER LASHES+™ Lash Enhancer

\$29 USD I \$35 CAD

The iconic lash transformer. Up to 900% more volume in only two coats.**

MOODSTRUCK EPIC™ Mascara

\$24 USD I \$29 CAD

Delivers up to 244% increase in volume.* Comes in black and brown.

MOODSTRUCK ESTEEM™ Lash Serum

\$42 USD I \$50 CAD

Fortifies for thicker, fuller, longer-looking lashes.

MOODSTRUCK EPIC™

Mascara - Black Waterproof

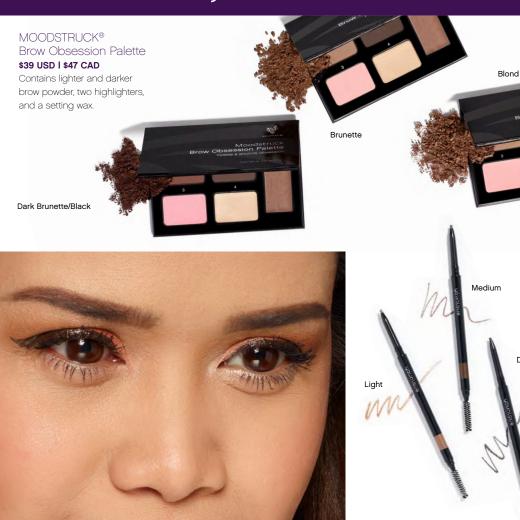
\$24 USD I \$29 CAD

Lengthens, volumizes, curls. Everything you love about the original mascara, but in black waterproof form.

*Results observed in independent laboratory testing. Individual results may vary.

**Averaged results observed in independent laboratory testing when compared against bare lashes. Two coats provide up to a 900% increase in average volume. Individual results may vary.





MOODSTRUCK PRECISION™ Brow Liner

\$19 USD I \$23 CAD

Fine tip mimics the appearance of hair.

Dark

MOODSTRUCK PRECISION™ Brow Liner Set of 2

\$34 USD I \$41 CAD



DIP & DRAW™ Eyeliner \$21 USD I \$25 CAD

Saturated color and an ultra-fine tip: ideal for cat eyes.



MOODSTRUCK PRECISION™

\$15 USD I \$18 CAD Bold, blendable color. MOODSTRUCK PRECISION™

\$40 USD I \$48 CAD

MOODSTRUCK PRECISION™

\$125 USD I \$150 CAD

Includes free sharpener.

All 21 MOODSTRUCK PRECISION™ Pencil Eyeliners and Lip Liners*

\$235 USD I \$285 CAD

Includes free sharpener. *See page 44 for lip liners.

A. Proper B. Polished

C. Purposeful

D. Prosperous

E. Precarious F. Prim

G. Presumptuous

H. Pristine

I. Passionate J. Precious

K. Perfect



Let your lips do the talking. Whether you're a high-gloss fashionista or more of a lip-stain chica, we've got you covered. Looking for proper pinks or high-drama reds? **Our new lip stain and liquid lipstick colors will have you speaking volumes.**







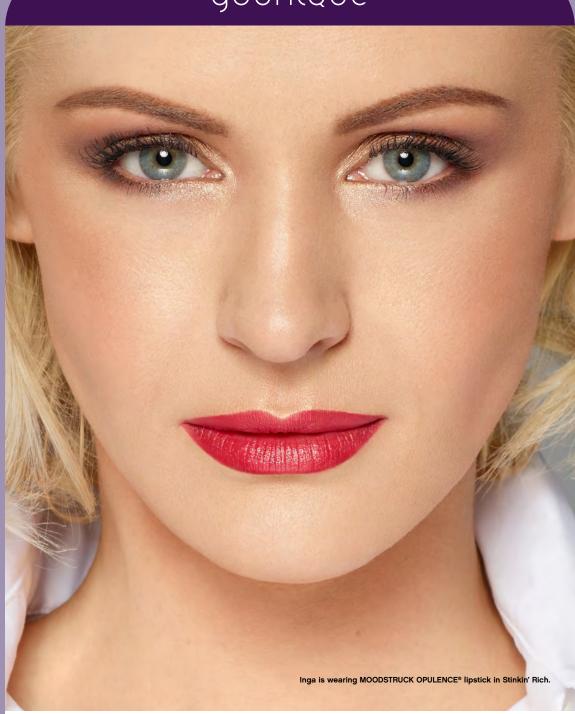
MOODSTRUCK SPLASH® Liquid Lipstick

\$27 USD I \$32 CAD

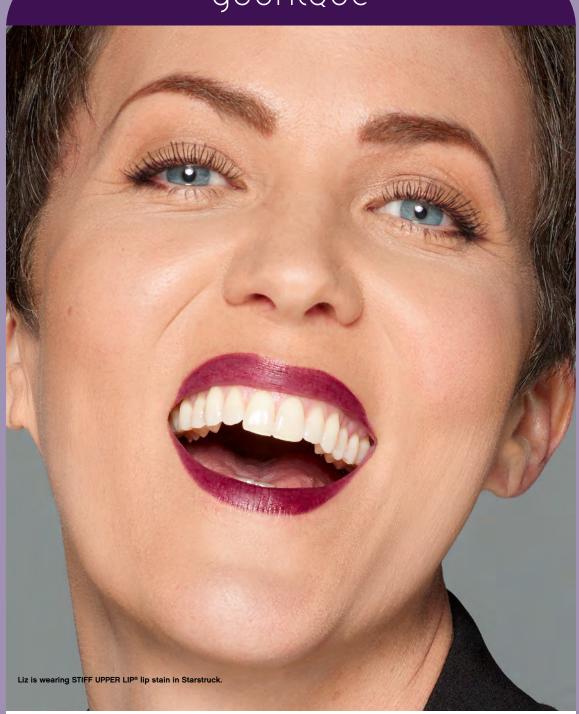
Opaque, saturated color with a matte finish.

MOODSTRUCK SPLASH® Liquid Lipstick Set of 3 \$73 USD I \$86 CAD













Tooting's lip liner look SLAYS. Trendy and sophisticated at the same time.



MOODSTRUCK PRECISION™ Pencil Lip Liner

\$15 USD I \$18 CAD

Tapered tip creates pure line.

MOODSTRUCK PRECISION™ Pencil Lip Liner Set of 3

\$40 USD I \$48 CAD

MOODSTRUCK PRECISION™ Pencil Lip Liner Set of 10

\$125 USD I \$150 CAD

Includes free sharpener.

All 21 MOODSTRUCK PRECISION™ Pencil Eyeliners and Lip Liners*

\$235 USD I \$285 CAD

Includes free sharpener.

*See page 35 for eyeliners.









Agree 110%. The light color lining her lips

O O e

LIPBONBONS Tinted Lip Balm

\$22 USD I \$26 CAD

Formulated with moisturizing oils. Sheer with a hint of color.

LIPBONBONS Tinted Lip Balm Set of 5 \$99 USD I \$119 CAD Raspberry Cheesecake



Vanilla Milkshake







Blend. Line. Sculpt. Define. The right tools in an artist's hands make for unlimited possibilities. You might not be a professional makeup artist, but you absolutely can feel like one.





application.

G



Tame those strays with these high-quality tweezers.

YOUNIQUE™ Blending Brush B.

\$18 USD I \$22 CAD

Ideal for blending eyeshadows to seamless depth and transition.



YOUNIQUE™ Crease Brush

\$15 USD I \$18 CAD

Applies and blends shadows with precision.

YOUNIQUE™ Pencil Sharpener

\$7,50 USD I \$9 CAD

Frustration-free sharpening.

YOUNIQUE™ Lash Comb/Brow Brush

\$20 USD I \$24 CAD

Separates, tames, and smooths clumps.



\$25 USD I \$30 CAD Retractable fine tip allows for precise application of lip products.

YOUNIQUE™ Eyeliner Brush \$12 USD | \$14 CAD

Creates ultra-thin or thicker lines with a slim, tapered tip.

YOUNIQUETM Cream Shadow Brush

\$15 USD I \$18 CAD

Use with cream shadow for smooth blending and creaseless application.

YOUNIQUE™ Deluxe Eye Brush

\$17 USD | \$21 CAD

Uniformly covers lids for easy color application.



YOUNIQUE™ Powder/Concealer Brush J.

\$42 USD I \$50 CAD

Applies powder and concealer to large and small areas with a smooth, line-free finish.

YOUNIQUE™ Brow Artist Brush K.

\$19 USD I \$23 CAD

Synthetic micro-crystal fibers feature ultra-thin and flat ends.

YOUNIQUE™ Angled Shadow/Sponge Brush \$15 USD I \$18 CAD

Applies and blends shadows with precision.



Creates smooth, even lines, and blends shadow for a diffused finish.

N. YOUNIQUE™ Contour Brush

\$32 USD I \$38 CAD

Angled and padded ends allow for precise application and blending of wet or dry products.

O. YOUNIQUE™ Spoolie Brow Artist Brush

\$19 USD I \$23 CAD

Double-ended brush lines brows with superfine, angled tip and tames hairs with spoolie.

P. YOUNIQUETM Applicator

\$15 USD I \$18 CAD

Silicon-headed for less waste and easy application.



YOUNIQUE™ Eye Brush Set

\$145 USD I \$175 CAD

Includes the Liner/Shader Brush, Crease Brush, Deluxe Eye Brush, Cream Shadow Brush, Lash Comb/ Brow Brush, Angled Shadow/Sponge Brush, Brow Artist Brush, Eyeliner Brush, Spoolie Brow Artist Brush, and Blending Brush.





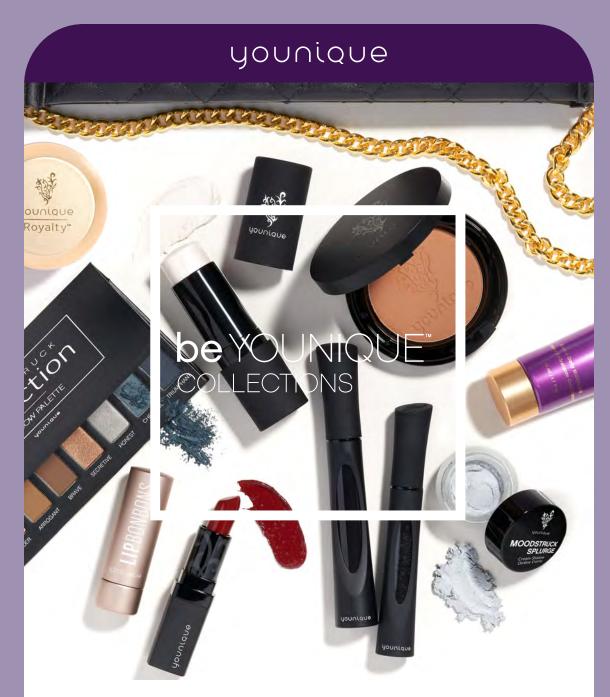


YOUNIQUE™ Face Brush Set

\$175 USD I \$209 CAD

Includes the Concealer Brush, Foundation Brush, Powder Puff Brush, Blusher Brush, Liquid Foundation Brush, Contour Brush, and Powder/ Concealer Brush.





We know what you want: everything. So we've carefully crafted gorgeous collections of products perfectly suited to **giving you dynamic, captivating looks.** Each collection comes with a significant savings and limited edition collections bag.



be YOUNIQUE™ DRAMA PRIMA DONNA

SAVINGS OF 20% \$142 USD I \$170 CAD

Turn up the DRAMA with the Drama Prima Donna collection. Light and fresh pressed powder foundation, a rich shadow palette, everyone's favorite mascara, a bold lip, a perfect brow, a little blusher, and you're suddenly the Drama Queen you were born to be.

See website for full details.

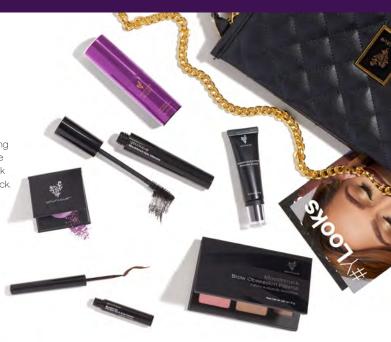




be YOUNIQUE™ PRIMED AND LINED

SAVINGS OF 15% \$132 USD | \$158 CAD

All eyes are on your eyes with this collection. Create dramatic, sultry, head-turning eye looks with everything from eye primer to eyeliner. When the party's over, effortlessly erase the look with a gentle but tough cleansing stick. See website for full details.





be YOUNIQUE™ POUT OUT LOUD

SAVINGS OF 15% \$85 USD I \$101 CAD

Our perfectly pouty collection takes your lips from blah to muah. Smooth, polish, and go glam with everything you need to pout out loud.

See website for full details.

be YOUNIQUE™ FUNDAMENTALLY FAB SAVINGS OF 20% \$125 USD I \$150 CAD Get back to the basics and s

Get back to the basics and show off your natural beauty with the Fundamentally Fab collection. This collection covers all the essentials for a barely-there makeup look.

See website for full details.





be YOUNIQUE™ FAVE CRAVES

FAVE CHAVES

SAVINGS OF 15% \$136 USD I \$163 CAD

We're crazy about this collection, and we're crazy about YOU. This collection includes some of the most belovedby-you products we have. Tried-andtrue, we think they will fast become some of your favorites, too!

See website for full details.



you nique FOUNDATION

We inspire hope in women who were sexually abused as children or adolescents by providing healing services through retreats, survivor communities, and online resources.

youniquefoundation.org









We empower parents and caregivers to protect children from sexual abuse through education and online resources. We make it safe to openly discuss sexual abuse through community dialogue and social awareness.

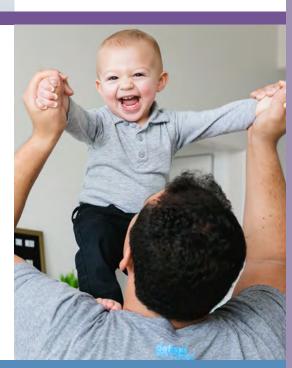
defendinnocence.org











LOVE IT. SHARE IT. LIVE IT.

Are you ready to live Younique?

Contact your Younique Presenter to join the Younique Family.

YOUNIQUE™ Presenter Kit conte are subject to change.



















